By: Nelson S.B. No. 880

A BILL TO BE ENTITLED

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- 2 relating to certain committees and programs to develop the wine
- 3 industry in this state through the Department of Agriculture.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
- 5 SECTION 1. The heading to Section 50B.002, Agriculture
- 6 Code, is amended to read as follows:
- 7 Sec. 50B.002. WINE INDUSTRY DEVELOPMENT [AND MARKETING]
- 8 ADVISORY COMMITTEE.
- 9 SECTION 2. Section 50B.002, Agriculture Code, is amended by
- 10 amending Subsections (a) and (b) and adding Subsections (b-1) and
- 11 (g) to read as follows:
- 12 (a) The commissioner shall appoint a wine industry
- 13 development [and marketing] advisory committee to:
- 14 (1) develop a long-term vision and marketable identity
- 15 for the wine industry in the state that take into consideration
- 16 future industry development, funding, research, educational
- 17 programming, risk management, and marketing; [and]
- 18 (2) assist the commissioner in establishing and
- 19 implementing the Texas Wine Marketing Assistance Program under
- 20 Chapter 110, Alcoholic Beverage Code; and
- 21 (3) assist and advise the commissioner in determining
- 22 the best and most productive and efficient expenditures of the wine
- 23 industry development fund.
- 24 (b) The committee consists of members appointed by the

- 1 commissioner \underline{to} [who] represent a diverse cross-section of the wine
- 2 industry, including representatives of:
- 3 (1) grape growers representing various regions of this
- 4 state;
- 5 (2) wineries representing a variety of small, medium
- 6 and large formats from the various regions of this state;
- 7 (3) [wholesalers;
- 8 [(4) package stores;
- 9 [(5) retailers;
- 10 [(6)] researchers or educators specializing in
- 11 <u>viticulture or enology</u>;
- 12 $\underline{(4)}$ [$\overline{(7)}$] consumers who are not affiliated with the
- 13 alcoholic beverage industry;
- 14 (5) $\left[\frac{8}{8}\right]$ the department; and
- 15 (6) [(9)] the Texas Alcoholic Beverage Commission.
- 16 (b-1) The members described by Subsections (b)(4) and (6)
- 17 <u>are nonvoting members.</u>
- 18 (g) Not later than September 1 of each year, the committee
- 19 shall provide the commissioner with a written report containing:
- 20 (1) a summary of the committee's discussions,
- 21 conclusions, and recommendations from the fiscal year preceding
- 22 that date;
- 23 (2) a proposed schedule and plan of action for the
- 24 fiscal year beginning on that date designed to implement and
- 25 further the objectives of this chapter and Chapter 110, Alcoholic
- 26 Beverage Code;
- 27 (3) a proposed budget and prioritized spending plan

- 1 for expenditures of the wine industry development fund; and
- 2 (4) other information requested by the commissioner or
- 3 determined by a majority of the committee to be appropriate for
- 4 inclusion in the report.
- 5 SECTION 3. Chapter 50B, Agriculture Code, is amended by
- 6 adding Section 50B.0025 to read as follows:
- 7 Sec. 50B.0025. ANNUAL PLAN AND BUDGET. Not later than
- 8 November 1 of each year, the commissioner shall prepare for the
- 9 current fiscal year the schedule and plan of action and budget and
- 10 prioritized spending plan described by Section 50B.002(g),
- 11 considering the recommendations of the committee under that section
- 12 and following them to the extent the commissioner considers
- 13 appropriate.
- SECTION 4. Section 50B.003(b), Agriculture Code, is amended
- 15 to read as follows:
- 16 (b) Except as provided by Sections 205.03(1), (m), and (n),
- 17 Alcoholic Beverage Code, money [Money] in the account may be
- 18 appropriated only to the department and may be used only for the
- 19 purpose of:
- 20 (1) providing funding to public or private entities to
- 21 conduct surveys, research, and other projects related to:
- 22 (A) developing the Texas wine industry;
- 23 (B) developing viticulture and enology-related
- 24 education programs;
- 25 (C) eliminating and eradicating Pierce's
- 26 disease, the glassy-winged sharpshooter, and other diseases and
- 27 pests that negatively impact the production of grapes and wine in

- 1 the United States; and
- 2 (D) developing technologies or practices that
- 3 could benefit the production of grapes and wine; and
- 4 (2) any administrative costs the department incurs in
- 5 fulfilling the purposes described by Subdivision (1).
- 6 SECTION 5. Section 50B.0015, Agriculture Code, is repealed.
- 7 SECTION 6. On the effective date of this Act, the wine
- 8 industry development and marketing advisory committee is
- 9 abolished. The commissioner of agriculture may appoint a person
- 10 who previously served on that committee to the wine industry
- 11 development advisory committee established under Section 50B.002,
- 12 Agriculture Code, as amended by this Act.
- SECTION 7. This Act takes effect September 1, 2015.