

By: Hinojosa

S.B. No. 1951

A BILL TO BE ENTITLED

AN ACT

relating to the promotion of tourism related to the musical heritage of this state.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Chapter 442, Government Code, is amended by adding Section 422.019 to read as follows:

Section 442.019 TEXAS MUSIC HISTORY TRAIL. (a) The commission shall develop a Texas Music History Trail program to promote and preserve Texas music history.

(b) The program, at minimum, shall include:

(1) designation of locations or organizations that are historically significant to this state's musical heritage;

(2) adoption of an icon, symbol, or other identifying device to represent a designation under this section;

(3) the use of the icon, symbol, or other identifying device in promoting tourism around this state by the commission and at locations and by organization designated under this section; and

(4) the development of itineraries and maps to guide tourists to locations or organizations designated under this section.

(c) The commission shall adopt:

(1) eligibility criteria for a designation under this section; and

1 (2) procedures to administer the program created
2 under this section.

3 (d) The commission may, as necessary, enter into a
4 memorandum of understanding with the Economic Development and
5 Tourism Office of the Governor, Texas Film Commission of the Arts,
6 Texas Music Office of the Governor and the Texas Department of
7 Transportation to implement this section.

8 (e) The commission may solicit and accept gifts, grants, and
9 other donations from any source to implement this section.

10 Section 2. This Act takes effect September 1, 2015.