

By: Fraser

S.C.R. No. 31

1 SENATE CONCURRENT RESOLUTION

2 WHEREAS, For more than a decade, the City of Hico has
3 celebrated the annual Texas Steak Cookoff, which has become a
4 culturally and economically significant regional event; and

5 WHEREAS, The popular festival has grown from hosting 15
6 cookers in 2004 to over 100 cookers in 2014; the event in 2014 also
7 included 15 wineries, 70 vendors, and more than 6,500 guests; the
8 impressive growth of Hico's Texas Steak Cookoff prompted coverage
9 of the festival by Food Network; and

10 WHEREAS, The Hico Economic Development Corporation manages
11 the Texas Steak Cookoff; proceeds from the event allow the
12 corporation to support organizations such as the Hico Civic Club,
13 which focuses on bettering the quality of life in the Hico
14 community, and the Memorial Scholarship Foundation, which provides
15 scholarships to Hico High School graduates; local businesses also
16 benefit from the festival weekend through a boost in retail sales;
17 and

18 WHEREAS, The designation of the City of Hico as the Steak
19 Capital of Texas would honor the city's efforts in establishing and
20 annually hosting the Texas Steak Cookoff, a unique festival that
21 reflects the importance of the beef industry to this state's
22 economy; now, therefore, be it

23 RESOLVED, That the 84th Legislature of the State of Texas
24 hereby designate Hico as the official Steak Capital of Texas; and,

1 be it further

2 RESOLVED, That in accordance with the provisions of Section
3 391.003(e), Government Code, this designation remain in effect
4 until the 10th anniversary of its designation.