

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 84TH LEGISLATIVE REGULAR SESSION

April 20, 2015

TO: Honorable René Oliveira, Chair, House Committee on Business & Industry

FROM: Ursula Parks, Director, Legislative Budget Board

IN RE: **HB3510** by Davis, Yvonne (Relating to the publication of an image that depicts an individual without the individual's consent; imposing civil penalties.), **As Introduced**

No significant fiscal implication to the State is anticipated.

The bill would amend the Business and Commerce Code to prohibit the use of certain unauthorized images by businesses and authorizes the Office of the Attorney General or local prosecuting attorney to sue for civil penalties. The bill would take effect September 1, 2015.

The Office of the Attorney General indicated the costs associated with implementation of the bill could be absorbed with existing resources.

Local Government Impact

According to the provisions of the bill, the penalty recovered would be deposited in the general fund of the county in which the violation occurred. There may be a positive fiscal impact to local governments; however, fiscal impact will vary depending on the number of suits brought and cannot be determined.

Source Agencies: 302 Office of the Attorney General

LBB Staff: UP, CL, TBo, KVe