

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 84TH LEGISLATIVE REGULAR SESSION

April 10, 2015

TO: Honorable Donna Campbell, Chair, Senate Committee on Veteran Affairs & Military Installations

FROM: Ursula Parks, Director, Legislative Budget Board

IN RE: SB397 by Rodríguez (Relating to the marketing and advertising of the veterans' assistance lottery game.), **Committee Report 1st House, Substituted**

While the bill could potentially have a positive effect on the sales of Veterans' Assistance Lottery Games and a subsequent impact on revenue deposited to the Veterans' Assistance Fund, the fiscal impact cannot be determined.

The bill would amend the Government Code relating to the marketing and advertising of the veterans' assistance lottery game.

The bill would amend the Government Code to require the Texas Lottery Commission to produce and place printed point-of-sale advertising materials promoting the veterans' assistance lottery games at each licensed location that provides appropriate lottery-dedicated space to display the materials. Additionally, the bill requires that the Texas Lottery Commission include on their website a page that provides features of the veterans' assistance lottery game, provides information on the benefits provided to veterans funding from the games, and has a prominent website link from the main page of the Lottery Commission's website.

Based on information provided by the Texas Lottery Commission and the Comptroller of Public Accounts, increasing the point of sale advertising and website presence of the veteran's assistance lottery games could potentially have a positive effect on sales and a subsequent impact on revenue deposited into the Veterans Assistance Fund 368; however, the fiscal impact cannot be determined.

Based on information provided by the Texas Lottery Commission, it is assumed that all duties and responsibilities necessary to implement the provisions of the bill could be accomplished utilizing existing staff and resources.

The bill takes effect September 1, 2015.

Local Government Impact

No fiscal implication to units of local government is anticipated.

Source Agencies: 304 Comptroller of Public Accounts, 362 Texas Lottery Commission, 403

Veterans Commission

LBB Staff: UP, ER, FR, NV, LCO