By: Springer H.R. No. 144

RESOLUTION

- 1 WHEREAS, On the occasion of its 50th anniversary in 2017,
- 2 Gene's Photos in Gainesville has been honored with a Texas Treasure
- 3 Business Award from the Texas Historical Commission; and
- 4 WHEREAS, The Texas Treasure Business Award recognizes the
- 5 contributions of Texas-based enterprises that have created jobs and
- 6 enriched the state's economy for 50 years or more; and
- WHEREAS, Founder and owner Gene Brown received a Polaroid
- 8 Swinger camera on his 10th birthday, sparking a lifelong passion
- 9 for photography; in college, he won the Texas Collegiate Press
- 10 Photography Award, and in February 1967, he started Gene's Photos,
- 11 working as a photographer of weddings, family reunions, and
- 12 portraits, and handling commercial and aerial photography; in the
- 13 early years, his father helped with the developing and his mother
- 14 did the books, and in 1975, his wife, Sherry, joined the business;
- 15 and
- 16 WHEREAS, The studio has relocated into larger quarters
- 17 several times, and since 1987, Gene's Photos has been situated in
- 18 the old First National Bank building on the Cooke County Courthouse
- 19 square, where Mr. Brown now works with state-of-the-art digital
- 20 technology; he has photographed many famous individuals over the
- 21 years, including radio personality Paul Harvey, President Richard
- 22 Nixon, movie legend John Wayne, and Miss America 1971, Phyllis
- 23 George; and
- 24 WHEREAS, Small businesses play a critical role in meeting the

H.R. No. 144

- 1 needs of area residents and sustaining the prosperity of the Lone
- 2 Star State, and over the course of half a century, and more than
- 3 1,000 weddings, Gene's Photos has contributed to the social and
- 4 economic fabric of Gainesville; now, therefore, be it
- 5 RESOLVED, That the House of Representatives of the 85th Texas
- 6 Legislature, 1st Called Session, hereby congratulate Gene's Photos
- 7 on its 50th anniversary and its receipt of a 2017 Texas Treasure
- 8 Business Award and extend to Gene and Sherry Brown sincere best
- 9 wishes for continued success; and, be it further
- 10 RESOLVED, That an official copy of this resolution be
- 11 prepared for Mr. and Mrs. Brown as an expression of high regard by
- 12 the Texas House of Representatives.