By: Reynolds H.B. No. 3740

A BILL TO BE ENTITLED

1	AN ACT

- 2 relating to the dissemination of information about historically
- 3 underutilized businesses and the expansion of the small business
- 4 development center network.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
- 6 SECTION 1. Section 61.8235, Education Code, is amended by
- 7 adding Subsection (b-1) to read as follows:
- 8 (b-1) In developing the career and technical education
- 9 program of study curricula under Subsection (b), the board shall
- 10 ensure that the curricula include information about historically
- 11 underutilized businesses and the certification procedure for and
- 12 the assistance available to historically underutilized businesses
- 13 under Chapter 2161, Government Code.
- SECTION 2. Section 481.0068(b), Government Code, is amended
- 15 to read as follows:
- 16 (b) The Office of Small Business Assistance shall:
- 17 (1) examine the role of small and historically
- 18 underutilized businesses in the state's economy and the
- 19 contribution of small and historically underutilized businesses in
- 20 generating economic activity, expanding employment opportunities,
- 21 promoting exports, stimulating innovation and entrepreneurship,
- 22 and bringing new and untested products and services to the
- 23 marketplace;
- 24 (2) serve as the principal focal point in the state for

- 1 small and historically underutilized businesses by:
- 2 (A) providing to the legislature information on
- 3 the effects of proposed policies or actions;
- 4 (B) assisting state agencies in determining the
- 5 impact proposed rules have on small businesses as required by
- 6 Section 2006.002; and
- 7 (C) assisting the agencies in reducing the
- 8 adverse effect that rules have on small businesses, if appropriate;
- 9 (3) evaluate the effectiveness of efforts of state
- 10 agencies and other entities to assist small and historically
- 11 underutilized businesses and make appropriate recommendations to
- 12 the legislature and state agencies to assist the development and
- 13 strengthening of small and historically underutilized businesses;
- 14 (4) identify regulations that inhibit small and
- 15 historically underutilized business development and to the extent
- 16 possible identify conflicting state policy goals;
- 17 (5) determine the availability of financial and other
- 18 resources to small and historically underutilized businesses and
- 19 recommend methods for:
- 20 (A) increasing the availability of equity
- 21 capital and other forms of financial assistance to small and
- 22 historically underutilized businesses;
- 23 (B) generating markets for the goods and services
- 24 of small and historically underutilized businesses;
- (C) providing more effective education,
- 26 training, and management and technical assistance to small and
- 27 historically underutilized businesses; and

H.B. No. 3740

- 1 (D) providing assistance to small and
- 2 historically underutilized businesses in complying with federal,
- 3 state, and local laws;
- 4 (6) identify the reasons for small and historically
- 5 underutilized business successes and failures, ascertain the
- 6 related factors that are particularly important in this state, and
- 7 recommend actions for increasing the success rate of small and
- 8 historically underutilized businesses;
- 9 (7) serve as a focal point for receiving comments and
- 10 suggestions concerning state government policies and activities
- 11 that affect small and historically underutilized businesses;
- 12 (8) develop and suggest proposals for changes in state
- 13 policies and activities that adversely affect small and
- 14 historically underutilized businesses;
- 15 (9) provide to state agencies information on the
- 16 effects of proposed policies or actions that affect small and
- 17 historically underutilized businesses;
- 18 (10) provide information and assistance relating to
- 19 establishing, operating, or expanding small and historically
- 20 underutilized businesses;
- 21 (11) assist small and historically underutilized
- 22 businesses by:
- 23 (A) identifying:
- 24 (i) sources of financial assistance for
- 25 those businesses; and
- 26 (ii) financial barriers to those
- 27 businesses;

H.B. No. 3740

- 1 (B) working with relevant organizations to
- 2 identify financing programs that aid small businesses in overcoming
- 3 financial barriers;
- 4 (C) matching those businesses with sources of
- 5 financial assistance and credit enhancement; and
- 6 (D) assisting those businesses with the
- 7 preparation of applications for government loans, loan guarantees,
- 8 and credit enhancement programs;
- 9 (12) sponsor meetings, to the extent practicable in
- 10 cooperation with public and private educational institutions, to
- 11 provide training and disseminate information beneficial to small
- 12 and historically underutilized businesses;
- 13 (13) assist small and historically underutilized
- 14 businesses in their dealings with federal, state, and local
- 15 governmental agencies and provide information regarding
- 16 governmental requirements affecting small and historically
- 17 underutilized businesses;
- 18 (14) perform research, studies, and analyses of
- 19 matters affecting the interests of small and historically
- 20 underutilized businesses;
- 21 (15) use available resources within the state, such as
- 22 small business development centers, educational institutions, and
- 23 nonprofit associations, to coordinate the provision of management
- 24 and technical assistance to small and historically underutilized
- 25 businesses in a systematic manner;
- 26 (16) publish newsletters, brochures, and other
- 27 documents containing information useful to small and historically

- 1 underutilized businesses;
- 2 (17) identify successful small and historically
- 3 underutilized business assistance programs provided by other
- 4 states and determine the feasibility of adapting those programs for
- 5 implementation in this state;
- 6 (18) establish an outreach program to make the
- 7 existence of the office known to small and historically
- 8 underutilized businesses and potential clients throughout the
- 9 state;
- 10 (19) enlist the cooperation and assistance of public
- 11 and private agencies, businesses, and other organizations in
- 12 disseminating information about the programs and services provided
- 13 by the state that benefit small businesses and how small businesses
- 14 can participate in or make use of those programs and services;
- 15 (20) defer to the small business compliance assistance
- 16 program as defined by Section 5.135, Water Code, on advocacy and
- 17 technical assistance related to environmental programs that
- 18 regulate small businesses;
- 19 (21) develop a "one-stop" approach for all small
- 20 business needs, including competitive activity with state agencies
- 21 and political subdivisions; [and]
- 22 (22) <u>promote the establishment of small business</u>
- 23 development centers at accessible locations, including community
- 24 centers, park facilities, and public libraries, in areas of the
- 25 state with the fewest number of certified historically
- 26 underutilized businesses; and
- 27 (23) perform any other functions necessary to carry

H.B. No. 3740

- 1 out the purposes of this section.
- 2 SECTION 3. Subchapter B, Chapter 2161, Government Code, is
- 3 amended by adding Section 2161.067 to read as follows:
- 4 Sec. 2161.067. PUBLICITY. The comptroller shall publicize,
- 5 <u>including through social media</u>, the certification procedure for
- 6 <u>historically underutilized businesses under this chapter and</u>
- 7 opportunities for historically underutilized businesses to obtain
- 8 assistance and guidance, including through economic opportunity
- 9 forums.
- 10 SECTION 4. This Act takes effect September 1, 2017.