

By: Muñoz, Jr.

H.R. No. 279

R E S O L U T I O N

1 WHEREAS, Since entering the restaurant industry more than  
2 four decades ago, Juan Francisco Ochoa has built an impressive  
3 legacy of success as a businessman and restaurateur; and

4 WHEREAS, "Pancho" Ochoa founded El Pollo Loco in his native  
5 city of Guasave, Mexico, in 1975, featuring a menu based on family  
6 recipes; within just four years, the business expanded into a  
7 thriving chain of 85 restaurants throughout Mexico, and in 1980,  
8 the first El Pollo Loco location in the United States opened its  
9 doors in Los Angeles; the chain continued to grow, encompassing  
10 more than a dozen U.S. locations over the next two years, and in  
11 1983 the company was sold to Denny's; and

12 WHEREAS, This dynamic entrepreneur chose Laredo as the place  
13 for his next venture, Taco Palenque, which opened in 1987; the Taco  
14 Palenque chain has since expanded throughout South Texas, and in  
15 2005 Mr. Ochoa made his first foray into full-service restaurants  
16 with the establishment of Palenque Grill, a brand that today  
17 includes locations in Laredo, McAllen, and San Antonio; and

18 WHEREAS, Mr. Ochoa is supported in all his endeavors by his  
19 loving wife, Flérida, and he has had the pleasure of seeing his  
20 children and grandchildren join him in his ventures; his  
21 accomplishments as an entrepreneur have contributed to the creation  
22 of thousands of jobs in Mexico and in the United States, and in 2011  
23 he had the honor of being named the BusinessPerson of the Year by  
24 the Laredo Chamber of Commerce; and

1           WHEREAS, Francisco Ochoa has demonstrated the values of hard  
2 work, perseverance, and resourcefulness in the pursuit of his  
3 goals, creating a solid foundation for the next generation of Ochoa  
4 family business leaders, and his lifetime achievements are truly  
5 deserving of special commendation; now, therefore, be it

6           RESOLVED, That the House of Representatives of the 85th Texas  
7 Legislature hereby honor Juan Francisco Ochoa for his successful  
8 career in the restaurant industry and extend to him sincere best  
9 wishes for the future; and, be it further

10          RESOLVED, That an official copy of this resolution be  
11 prepared for Mr. Ochoa as an expression of high regard by the Texas  
12 House of Representatives.