

By: Dutton

H.R. No. 687

R E S O L U T I O N

1 WHEREAS, Rushion McDonald is delivering the keynote address
2 at the African American Legislative Summit Community Awards
3 Breakfast in Austin on February 28, 2017, and his visit to the
4 Capitol City provides an ideal opportunity to recognize his
5 wide-ranging accomplishments in the entertainment industry; and

6 WHEREAS, A Houston native, Mr. McDonald is best known as the
7 impresario behind Steve Harvey's multimedia empire; they met on the
8 Houston comedy scene in the mid-1980s and collaborated on the
9 television series *Me and the Boys* before launching *The Steve Harvey*
10 *Morning Show*; Mr. McDonald engineered the syndication of that show
11 and was its executive producer, and he served in similar roles on a
12 host of other Steve Harvey projects, among them the game show *Family*
13 *Feud*, a TV movie, a documentary, a concert movie, a television talk
14 show, and a number of feature films; moreover, he was cocreator and
15 executive producer of the popular Neighborhood Awards extravaganza
16 and civic engagement program, and he negotiated a number of major
17 book deals; and

18 WHEREAS, Mr. McDonald's many other television credits
19 include *The Jamie Foxx Show*, *The Arsenio Hall Show*, *Sister, Sister*,
20 and *The Parent Hood*; he is the CEO of consulting company 3815 Media,
21 and his newest ventures include Money Making Conversations, a
22 social media outreach that provides career, finance, and
23 entrepreneurship advice; after developing a surprising sideline as
24 an award-winning baker, he became a spokesperson for a cookware

1 enterprise, Perfect Company; and

2 WHEREAS, The recipient of numerous accolades, Mr. McDonald
3 was inducted into the Personal Managers Hall of Fame, and his work
4 has brought him two NAACP Image Awards and two Daytime Emmy Awards;
5 in 2015, he was named a Distinguished Alumnus of the University of
6 Houston, where he earned his bachelor's degree in mathematics; he
7 and his wife, Cecily, established a scholarship at their alma mater
8 for math and optometry students; in addition, he speaks at campus
9 events, and he mentors high school students through the Disney
10 Dreamers Academy; and

11 WHEREAS, Rushion McDonald has inspired countless people as a
12 role model in business and philanthropy, and it is a great pleasure
13 to welcome him to Austin; now, therefore, be it

14 RESOLVED, That the House of Representatives of the 85th Texas
15 Legislature hereby honor Rushion McDonald for his many achievements
16 and extend to him sincere best wishes for continued success and
17 happiness; and, be it further

18 RESOLVED, That an official copy of this resolution be
19 prepared for Mr. McDonald as an expression of high regard by the
20 Texas House of Representatives.