

R E S O L U T I O N

1           WHEREAS, Veteran broadcaster Robert Hallmark of Midland  
2 retired from KCRS AM radio in Odessa in January 2017, drawing to a  
3 close a notable career on the air that spanned more than four  
4 decades; and

5           WHEREAS, Mr. Hallmark gained his first experience in radio at  
6 the age of 16, at KERC in Eastland; he went on to work at KRBC in  
7 Abilene, KXYL in Brownwood, KEAN in Abilene, KFXE in Little Rock,  
8 and KNFO in Waco before joining KCRS as program director in 1992;  
9 and

10           WHEREAS, In 2001, Mr. Hallmark led KCRS's transition to a  
11 news-talk format, and that same year, he began hosting the  
12 station's *Morning Drive* show; he was joined on air two years later  
13 by his friend Kurt Verlei, and the show became one of the top five  
14 programs in the Midland-Odessa market, averaging 30,000 listeners a  
15 week with its combination of national and local news, call-in  
16 comments, and interviews with celebrities and political figures;  
17 the two cohosts are retiring together and turning the show over to a  
18 new team; and

19           WHEREAS, Mr. Hallmark is the recipient of a 2016 Odessa  
20 Heroes Award for public service from the Salvation Army; he is  
21 supported in all his endeavors by the love of a treasured family  
22 that includes his wife, Jill, and their children and  
23 children-in-law, Jarod and Stephanie Hallmark, Allie and Alex  
24 Williams, and Haylie and Sean Crawford, as well as their grandson,

1 Zachary Magner; and

2 WHEREAS, Robert Hallmark's professionalism, dedication to  
3 his work, and commitment to his community have greatly benefited  
4 KCRS and its listeners, and he may indeed reflect with pride on a  
5 career well spent as he embarks upon the next exciting chapter of  
6 his life; now, therefore, be it

7 RESOLVED, That the House of Representatives of the 85th Texas  
8 Legislature hereby congratulate Robert Hallmark on his retirement  
9 from KCRS radio and extend to him sincere best wishes for continued  
10 happiness; and, be it further

11 RESOLVED, That an official copy of this resolution be  
12 prepared for Mr. Hallmark as an expression of high regard by the  
13 Texas House of Representatives.

Craddick

H.R. No. 883

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Speaker of the House

I certify that H.R. No. 883 was adopted by the House on March 23, 2017, by a non-record vote.

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Chief Clerk of the House