

By: Craddick

H.R. No. 883

R E S O L U T I O N

1 WHEREAS, Veteran broadcaster Robert Hallmark of Midland
2 retired from KCRS AM radio in Odessa in January 2017, drawing to a
3 close a notable career on the air that spanned more than four
4 decades; and

5 WHEREAS, Mr. Hallmark gained his first experience in radio at
6 the age of 16, at KERC in Eastland; he went on to work at KRBC in
7 Abilene, KXYL in Brownwood, KEAN in Abilene, KFXE in Little Rock,
8 and KNFO in Waco before joining KCRS as program director in 1992;
9 and

10 WHEREAS, In 2001, Mr. Hallmark led KCRS's transition to a
11 news-talk format, and that same year, he began hosting the
12 station's *Morning Drive* show; he was joined on air two years later
13 by his friend Kurt Verlei, and the show became one of the top five
14 programs in the Midland-Odessa market, averaging 30,000 listeners a
15 week with its combination of national and local news, call-in
16 comments, and interviews with celebrities and political figures;
17 the two cohosts are retiring together and turning the show over to a
18 new team; and

19 WHEREAS, Mr. Hallmark is the recipient of a 2016 Odessa
20 Heroes Award for public service from the Salvation Army; he is
21 supported in all his endeavors by the love of a treasured family
22 that includes his wife, Jill, and their children and
23 children-in-law, Jarod and Stephanie Hallmark, Allie and Alex
24 Williams, and Haylie and Sean Crawford, as well as their grandson,

1 Zachary Magner; and

2 WHEREAS, Robert Hallmark's professionalism, dedication to
3 his work, and commitment to his community have greatly benefited
4 KCRS and its listeners, and he may indeed reflect with pride on a
5 career well spent as he embarks upon the next exciting chapter of
6 his life; now, therefore, be it

7 RESOLVED, That the House of Representatives of the 85th Texas
8 Legislature hereby congratulate Robert Hallmark on his retirement
9 from KCRS radio and extend to him sincere best wishes for continued
10 happiness; and, be it further

11 RESOLVED, That an official copy of this resolution be
12 prepared for Mr. Hallmark as an expression of high regard by the
13 Texas House of Representatives.