

By: Price

H.R. No. 2612

R E S O L U T I O N

1 WHEREAS, The High Ground of Texas is celebrating its 30th
2 anniversary in 2018, and this milestone year provides a fitting
3 opportunity to recognize the organization for its contributions to
4 the community; and

5 WHEREAS, Established in 1988, the High Ground is a marketing
6 coalition that helps to promote job creation and economic growth in
7 the Panhandle, South Plains, Permian Basin, and Concho Valley
8 regions of Texas; the group works to introduce West Texas to new
9 industries while presenting a unified voice on issues that affect
10 the area; and

11 WHEREAS, Operating at the state, national, and international
12 levels, the High Ground has touted the region's outstanding quality
13 of life, low cost of living, skilled workforce, strategic location,
14 excellent business climate, and economic diversity at myriad trade
15 shows and expositions; the organization has taken its message to
16 countries around the world, including Germany, Denmark, the United
17 Kingdom, France, Mexico, Canada, Argentina, and Brazil; and

18 WHEREAS, At its start, the High Ground had 29 members and
19 represented 41 counties, but in the years since its founding, it has
20 grown to include more than 75 members across 67 counties with a
21 combined population of 1.5 million people; the group's membership
22 is composed of such regional stakeholders as cities, counties,
23 utilities, cooperatives, chambers of commerce, and economic
24 development corporations; and

1 WHEREAS, In recent years, the High Ground was adeptly guided
2 by Lorie Vincent, who served as executive director from 1998 to
3 2014; today the organization is ably led by executive director
4 Kevin Carter; and

5 WHEREAS, For the past three decades, the High Ground has
6 furthered the common interests of its member communities and
7 organizations by skillfully displaying the region's boundless
8 spirit of hard work, pioneer grit, and neighborliness to the world;
9 now, therefore, be it

10 RESOLVED, That the House of Representatives of the 85th Texas
11 Legislature hereby congratulate the High Ground of Texas on its
12 30th anniversary in 2018 and extend to the organization's members
13 and staff sincere best wishes for the future; and, be it further

14 RESOLVED, That an official copy of this resolution be
15 prepared for the group as an expression of high regard by the Texas
16 House of Representatives.