

**LEGISLATIVE BUDGET BOARD**  
**Austin, Texas**

**FISCAL NOTE, 85TH LEGISLATIVE REGULAR SESSION**

**March 26, 2017**

**TO:** Honorable Kelly Hancock, Chair, Senate Committee on Business & Commerce

**FROM:** Ursula Parks, Director, Legislative Budget Board

**IN RE: SB1519** by Hancock (Relating to the promotion, sponsorship or advertising of an entertainment event or alcoholic beverage brand or product and a facility owned by a convention center development corporation), **As Introduced**

**No significant fiscal implication to the State is anticipated.**

The bill would amend the Alcoholic Beverage Code to exempt certain venues from the restriction or governing of the promotion, sponsorship, or advertising of an entertainment event or an alcoholic beverage brand or product. The Texas Alcoholic Beverage Commission indicates that any costs associated with implementing the provisions of the bill could be absorbed within the agency's existing resources.

The bill would take effect immediately if it receives a vote of two-thirds of all the members elected to each house. Otherwise, the bill would take effect September 1, 2017.

**Local Government Impact**

According to the Texas Municipal League, no fiscal impact to municipalities is anticipated.

**Source Agencies:** 458 Alcoholic Beverage Commission

**LBB Staff:** UP, CL, AI, FR, JGA