By:  Goldman H.B. No. 4421

A BILL TO BE ENTITLED

AN ACT

Relating to political advertising.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1.  Chapter 251.001(16), Elections Code, is amended to read as follows:

(16)  "Political advertising" means a communication supporting or opposing a candidate for nomination or election to a public office or office of a political party, a political party, a public officer, or a measure, including a communication that references the position of a candidate or officeholder on a measure if the communication is made with a principal intent of positively or negatively influencing the public's perception of the candidate or officeholder, that:

(A)  in return for consideration, is published in a newspaper, magazine, or other periodical or is broadcast by radio or television; or

(B)  appears:

(i)  in a pamphlet, circular, flier, billboard or other sign, bumper sticker, or similar form of written communication; or

(ii)  on an Internet website.

SECTION 2.  This Act takes effect immediately if it receives a vote of two-thirds of all the members elected to each house, as provided by Section 39, Article III, Texas Constitution. If this Act does not receive the vote necessary for immediate effect, this Act takes effect September 1, 2019.