

By: Guillen

H.B. No. 1790

Substitute the following for H.B. No. 1790:

By: King of Uvalde

C.S.H.B. No. 1790

A BILL TO BE ENTITLED

AN ACT

relating to state lottery advertisement and promotion.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subchapter C, Chapter 466, Government Code, is amended by adding Sections 466.111 and 466.112 to read as follows:

Sec. 466.111. ADVERTISEMENT AND PROMOTION WITH FOR-PROFIT BUSINESS. (a) The commission may contract with one or more for-profit businesses to advertise or promote the lottery.

(b) The name, trademark, logo, or other identifying brand feature of a for-profit business with which the commission contracts under Subsection (a) may be included in advertisements or promotional materials for the lottery.

Sec. 466.112. SALE OF ADVERTISING SPACE. (a) The executive director may sell space for advertising on lottery equipment or products or through any medium.

(b) Each advertisement must be approved by the executive director before space for the advertisement is sold under this section. The executive director may not approve an advertisement that:

(1) promotes the sale of tobacco or alcoholic beverages; or

(2) is directed at persons younger than 18 years of age.

(c) Proceeds from the sale of advertising space under this

1 section shall be deposited into the state lottery account
2 established under Section [466.355](#).

3 SECTION 2. This Act takes effect September 1, 2019.