

By: Guillen

H.B. No. 1790

A BILL TO BE ENTITLED

AN ACT

relating to state lottery advertisement and promotion.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subchapter C, Chapter 466, Government Code, is amended by adding Section 466.111 to read as follows:

Sec. 466.111. ADVERTISEMENT AND PROMOTION WITH FOR-PROFIT BUSINESS. (a) The commission may contract with one or more for-profit businesses to advertise or promote the lottery.

(b) The name, trademark, logo, or other identifying brand feature of a for-profit business with which the commission contracts under Subsection (a) may be included in advertisement or promotional materials for the lottery.

SECTION 2. Section 466.251, Government Code, is amended by adding Subsection (d) to read as follows:

(d) The executive director may sell advertising space on lottery tickets. Proceeds from the advertising shall be deposited to the state lottery account established under Section 466.355. The commission may not accept an advertisement promoting the sale of tobacco or alcoholic beverages.

SECTION 3. This Act takes effect September 1, 2019.