

By: Thompson of Harris

H.B. No. 2204

A BILL TO BE ENTITLED

1 AN ACT
2 relating to certain novelty items advertising or promoting
3 alcoholic beverages.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Section 108.04, Alcoholic Beverage Code, is
6 amended to read as follows:

7 Sec. 108.04. ACTS OF PROMOTIONAL OR COURTESY NATURE:
8 ADMINISTRATIVE DISCRETION. (a) The commission may promulgate rules
9 which shall set definite limitations consistent with the general
10 provisions of this code, relaxing the restrictions of Sections
11 102.07, 102.14, 102.15, and 108.06, with respect to:

12 (1) the sale or gift of novelties advertising the
13 product of a manufacturer or distributor;

14 (2) the making of gifts to civic, religious, or
15 charitable organizations;

16 (3) the cleaning and maintenance of coil connections
17 for dispensing draught beer;

18 (4) the lending of equipment for special occasions;
19 and

20 (5) acts of a purely courtesy nature.

21 (b) Rules adopted under this chapter may not limit the value
22 of a novelty item described by Subsection (a)(1) to an amount that
23 is less than \$3 per unit wholesale cost.

24 SECTION 2. This Act takes effect September 1, 2019.