

By: Craddick

H.C.R. No. 50

CONCURRENT RESOLUTION

1 WHEREAS, Dr. Bill Dean, who led the Texas Tech Alumni
2 Association as its president and CEO for 40 years, stepped down from
3 that position on December 31, 2018; and

4 WHEREAS, A graduate of Lubbock High School, Bill Dean earned
5 his bachelor's degree in marketing in 1961 from Texas Tech
6 University, where he was student body president and a valued member
7 of the university's baseball team; after college, he enlisted and
8 served for six years in the United States Army and was honorably
9 discharged in 1967 with the rank of first lieutenant; during his
10 time in the military, he completed a master's degree in secondary
11 education, and in 1971 he received a doctorate in education
12 administration; and

13 WHEREAS, Dr. Dean began his career in education at Lubbock
14 High School and later worked at Coronado High before joining the
15 faculty of the Texas Tech Department of Journalism; in the years
16 since, he has taught mass communications, journalism, and public
17 relations courses, and he has been named Best Teacher at Tech in 14
18 student polls, most recently in 2016-2017; he is also a two-time
19 recipient of the prestigious President's Excellence in Teaching
20 Award and received a Faculty Distinguished Leadership Award from
21 the Moms and Dads Association; he plans to continue teaching as an
22 associate professor in the College of Media & Communication, as he
23 has for more than 50 years; and

24 WHEREAS, A champion for Texas Tech and its academic mission,

1 Dr. Dean was named president and CEO of the alumni association in
2 1978; over the course of four decades, he has overseen several
3 expansions of the building that houses the association, and he and
4 his wife have been recognized with the dedication of the Peggy and
5 Bill Dean Grand Reception Hall in their honor; and

6 WHEREAS, Along the way, Dr. Dean has benefited Phi Delta
7 Theta fraternity, which he pledged as a student, in many
8 capacities; he has been active in the organization since his
9 graduation, serving as editor of its national publication, *The*
10 *Scroll*, and also advising the Texas Tech University Texas Epsilon
11 Chapter for 38 years; moreover, he has shared his expertise as an
12 advisor to the Saddle Tramps spirit organization for more than two
13 decades; and

14 WHEREAS, Driven by his intense loyalty to his alma mater and
15 his steadfast belief in the importance of higher education,
16 Dr. Bill Dean has contributed immeasurably to the Texas Tech Alumni
17 Association and the larger university community, and the impact of
18 his work will continue to be felt for years to come; now, therefore,
19 be it

20 RESOLVED, That the 86th Legislature of the State of Texas
21 hereby congratulate Dr. Bill Dean for his service as president and
22 CEO of the Texas Tech Alumni Association and extend to him sincere
23 best wishes for the future; and, be it further

24 RESOLVED, That an official copy of this resolution be
25 prepared for Dr. Dean as an expression of high regard by the Texas
26 House of Representatives and Senate.