

By: Bonnen of Brazoria

H.R. No. 556

R E S O L U T I O N

1 WHEREAS, Brandon Maxwell has been named a 2019 Texas Medal of
2 Arts honoree by the Texas Cultural Trust for his accomplishments in
3 the field of design; and

4 WHEREAS, A Longview native, Brandon Maxwell is the founder
5 and creative director of the eponymous luxury women's ready-to-wear
6 label; he launched Brandon Maxwell in 2015, and his designs have
7 been worn by a host of influential women, among them Meghan Markle,
8 Oprah Winfrey, Blake Lively, and Queen Rania of Jordan; his
9 collection is sold in upscale retail stores around the world, and he
10 has earned numerous professional accolades, among them the 2016
11 CFDA Swarovski Award for Womenswear; in 2019, he is starring as a
12 judge in the relaunch of the hit show *Project Runway*; and

13 WHEREAS, At an early age, Mr. Maxwell was introduced to the
14 magic of design by his grandmother, Louise Johnson, who was a buyer
15 for a Longview boutique; he studied photography at St. Edward's
16 University, and in 2009, he began assisting fashion stylists; three
17 years later, he became a fashion director for Lady Gaga, and he also
18 worked on fashion campaigns and editorials for prominent
19 photographers; and

20 WHEREAS, Brandon Maxwell has brought Texas flair to the
21 international fashion world while helping to make a positive
22 difference in his home state; during a residency in Marfa in 2018,
23 Mr. Maxwell designed a collection that serves as an homage to the
24 Lone Star State; while working on the project, he used some of his

1 time to meet with local residents, from artists to hospitality
2 workers, to learn about the economic gap between citizens and
3 visitors to their community; apprised of underfunding in the
4 schools, he developed a corporate partnership for a philanthropic
5 initiative and secured a significant donation for educational
6 resources, as well as a vehicle for teachers to use in travel to
7 professional training; he arranged for charitable giving to San
8 Antonio Girl Scout troops and New York shelters as well; and

9 WHEREAS, The Texas Medal of Arts program pays tribute to
10 luminaries who have achieved excellence in their creative
11 endeavors, as well as those whose generosity has opened doors to
12 artistic opportunity for Texans of all ages, and Brandon Maxwell is
13 indeed a deserving recipient of this illustrious honor; now,
14 therefore, be it

15 RESOLVED, That the House of Representatives of the 86th Texas
16 Legislature hereby congratulate Brandon Maxwell on receiving a 2019
17 Texas Medal of Arts from the Texas Cultural Trust and commend him
18 for his many good works; and, be it further

19 RESOLVED, That an official copy of this resolution be
20 prepared for Mr. Maxwell as an expression of high regard by the
21 Texas House of Representatives.