

By: Herrero

H.R. No. 1412

R E S O L U T I O N

1 WHEREAS, Claudia S. Jackson is retiring from Del Mar College  
2 in Corpus Christi on April 30, 2019, drawing to a close an  
3 outstanding tenure that has spanned more than four decades; and

4 WHEREAS, The former director of public information for Bee  
5 County College, Ms. Jackson assumed the same role at Del Mar  
6 College in 1977; after 21 years in that position, she became the  
7 assistant to the president for community relations, and she was  
8 subsequently promoted to executive director of community and  
9 legislative relations before being named executive director of  
10 strategic communication and government relations in 2013; and

11 WHEREAS, A member of the president's executive team,  
12 Ms. Jackson has advanced the mission of Del Mar College by managing  
13 institutional advertising, publications, marketing, and social  
14 media as well as guiding the crisis communication team and acting as  
15 a liaison to elected officials; moreover, she was responsible for  
16 the information component of the 2014 Capital Improvement Program;  
17 under her direction, the College Relations Office has received  
18 nearly a hundred marketing and advertising awards; and

19 WHEREAS, A graduate of Leadership Corpus Christi and  
20 Leadership Texas, Ms. Jackson has given back to the community as  
21 chair of the Council for Advancement and Support of Education  
22 (CASE) District IV/Southwest and as a member of the CASE  
23 international board of directors; in addition, she co-chaired the  
24 BoldFuture for the Coastal Bend planning initiative and chaired the

1 Corpus Christi Chamber of Commerce Legislative Committee; and

2 WHEREAS, Ms. Jackson has garnered numerous accolades over  
3 the years, including the CASE District IV Distinguished Achievement  
4 Award and the Corpus Christi YWCA Woman of the Year in  
5 Communications award; she holds a bachelor's degree in journalism  
6 from The University of Texas at Austin and a master's degree in  
7 communications, business, and photography from Texas A&M  
8 University-Corpus Christi; and

9 WHEREAS, Claudia Jackson's dedication, professionalism, and  
10 commitment to excellence have greatly benefited Del Mar College,  
11 and she may take well-deserved pride in her exceptional record of  
12 achievement as she embarks on the next exciting chapter of her life;  
13 now, therefore, be it

14 RESOLVED, That the House of Representatives of the 86th Texas  
15 Legislature hereby congratulate Claudia S. Jackson on her  
16 retirement from Del Mar College and extend to her sincere best  
17 wishes for the future; and, be it further

18 RESOLVED, That an official copy of this resolution be  
19 prepared for Ms. Jackson as an expression of high regard by the  
20 Texas House of Representatives.