

By: Lambert

H.R. No. 1856

R E S O L U T I O N

1           WHEREAS, Charities that work to lift children out of poverty  
2 in our nation and around the world will benefit from the fifth  
3 annual Red Nose Day USA, an observance scheduled for May 23, 2019;  
4 and

5           WHEREAS, Red Nose Day started in the United Kingdom, where  
6 the fund-raising organization Comic Relief UK has raised more than  
7 £1 billion over the past three decades by bringing people together  
8 for fun and laughter; and

9           WHEREAS, Red Nose Day USA began in 2015 as a program of Comic  
10 Relief USA, an independent sister organization of the British  
11 group; people across the nation are encouraged to do something  
12 funny at home, school, or work to raise money for charity, and the  
13 day will culminate in a star-studded, three-hour block of  
14 prime-time programming on the NBC television network; to date, Red  
15 Nose Day USA has raised nearly \$150 million to provide educational  
16 services to more than 960,000 children and care for 75,000 homeless  
17 individuals, as well as more than 36 million meals for the hungry  
18 and over 13 million essential medical services for children; and

19           WHEREAS, Walgreens has been the exclusive retailer of Red  
20 Nose Day USA since its inception, selling more than 40 million Red  
21 Noses since 2015, with the proceeds going to the Red Nose Day Fund;  
22 other core partners include Comcast NBCUniversal, Mars Wrigley  
23 Confectionery, and the Bill and Melinda Gates Foundation; and

24           WHEREAS, Nonprofit organizations that have benefited from

1 Red Nose Day include the Boys and Girls Clubs of America, charity:  
2 water, the Children's Health Fund, Feeding America, Gavi, the  
3 Vaccine Alliance, the Global Fund, LIFT, the National Council of La  
4 Raza, the National Urban League, Oxfam America, Save the Children,  
5 and United Way; and

6 WHEREAS, Bringing Americans of all ages and backgrounds  
7 together in joy and laughter, this fun and festive event is helping  
8 to create positive change in the world through the power of  
9 entertainment; now, therefore, be it

10 RESOLVED, That the House of Representatives of the 86th Texas  
11 Legislature hereby recognize May 23, 2019, as Red Nose Day in Texas.