

By: Hughes

S.C.R. No. 11

CONCURRENT RESOLUTION

1 WHEREAS, Family-owned businesses play a vital role in the
2 prosperity of the Lone Star State, and in 2018, the Shoults family
3 of Marshall celebrated the 75th anniversary of Bear Creek
4 Smokehouse; and

5 WHEREAS, This iconic enterprise was established in 1943, when
6 Hick and Nellie Shoults set up a small smokehouse and began smoking
7 the turkeys they raised on their farm; aided from the start by their
8 son, Bobby, the family first sold their turkeys through local
9 grocers, and as their products became more popular, they further
10 developed their seasonal business to include a wider selection of
11 smoked meats, including beef, pork, and chicken; and

12 WHEREAS, The family eventually stopped raising their own
13 livestock and focused on expanding the smokehouse operations, and
14 in 1959, Bobby Shoults's new bride, Brenda, joined the company,
15 helping take catalog orders from customers across the nation; when
16 Bobby and Brenda's son, Robbie, came aboard, he took the smokehouse
17 in a new direction, opening a general store to supplement the
18 wholesale business; and

19 WHEREAS, Bobby Shoults passed away in 2017, but Bear Creek
20 continues to thrive under the leadership of his son, Robbie, his
21 grandson, Hunter, and their wives, Tracy and Stacia, as well as
22 through the invaluable efforts of their more than 50 employees; in
23 October 2018, the business entered a new phase with the grand
24 opening of a 10,000-square-foot general store and event center,

1 which is available for weddings, reunions, and parties; and

2 WHEREAS, Over the course of three-quarters of a century, four
3 generations of the Shoults family have built one of the signature
4 businesses of East Texas, and by creating jobs and helping to
5 strengthen the economic environment of Marshall, Bear Creek
6 Smokehouse is contributing to the vitality of that community; now,
7 therefore, be it

8 RESOLVED, That the 86th Legislature of the State of Texas
9 hereby congratulate the members of the Shoults family on the 75th
10 anniversary of Bear Creek Smokehouse and extend to them and to their
11 employees sincere best wishes for continued success; and, be it
12 further

13 RESOLVED, That an official copy of this resolution be
14 prepared for the Shoults family as an expression of high regard by
15 the Texas House of Representatives and Senate.