By: Campbell

S.C.R. No. 18

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SENATE CONCURRENT RESOLUTION

2 WHEREAS, In recent years, the Central Texas community of Kyle 3 has begun to garner attention as the Lone Star State's premier 4 source of delicious pies; and

5 WHEREAS, Kyle is home to the Texas Pie Company, where owner 6 Julie Albertson has been baking her signature products for retail 7 and wholesale customers for two decades; during that time, the 8 business has grown from selling a few pies each day to selling up to 9 300, with three-quarters of those purchases being made by people 10 from out of town; and

WHEREAS, Recognizing the community's importance in purveying 11 12 these prized baked goods, city leaders have found numerous ways to 13 build on that reputation; Kyle has hosted the annual Pie in the Sky Hot Air Balloon Festival since 2017, and the mayor has proclaimed 14 15 January 23 as Pie Day, which coincides with the national celebration of the dish; almost two months later, residents 16 17 continue the fun with a pun, as they commemorate National Pi (p-i) Day on March 14; moreover, the city has joined the American Pie 18 Council and applied for a pie-related trademark from the 19 U.S. Patent and Trademark Office; and 20

21 WHEREAS, Through the city's "CertiPIEd" business initiative, 22 other local enterprises have also begun incorporating pie into 23 their operations; the Hampton Inn gives out pie-shaped and scented 24 candles to guests, Broadway Bank is sponsoring pie-eating contests,

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and Sky Realty Kyle presents pies with its logo decorating the crust to customers who buy a home; looking to expand the brand, the city is actively recruiting pie-making companies and pie restaurants to move to Kyle; and

5 WHEREAS, Whether it's pecan pie, apple pie, blueberry pie, or 6 pot pie, a pie is an occasion for celebration and delight, and the 7 people of Kyle are making this beloved dish a special focus of their 8 identity as a community; now, therefore, be it

9 RESOLVED, That the 86th Legislature of the State of Texas 10 hereby designate Kyle as the official Pie Capital of Texas; and, be 11 it further

RESOLVED, That, in accordance with the provisions of Section 391.003(e), Government Code, this designation remain in effect until the 10th anniversary of the date this resolution is finally passed by the legislature.

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