By: Campbell S.C.R. No. 18 (Zwiener)

1 SENATE CONCURRENT RESOLUTION

2 WHEREAS, In recent years, the Central Texas community of Kyle

3 has begun to garner attention as the Lone Star State's premier

4 source of delicious pies; and

5 WHEREAS, Kyle is home to the Texas Pie Company, where owner

6 Julie Albertson has been baking her signature products for retail

7 and wholesale customers for two decades; during that time, the

8 business has grown from selling a few pies each day to selling up to

9 300, with three-quarters of those purchases being made by people

10 from out of town; and

WHEREAS, Recognizing the community's importance in purveying

12 these prized baked goods, city leaders have found numerous ways to

13 build on that reputation; Kyle has hosted the annual Pie in the Sky

14 Hot Air Balloon Festival since 2017, and the mayor has proclaimed

15 January 23 as Pie Day, which coincides with the national

16 celebration of the dish; almost two months later, residents

17 continue the fun with a pun, as they commemorate National Pi (p-i)

18 Day on March 14; moreover, the city has joined the American Pie

19 Council and applied for a pie-related trademark from the

20 U.S. Patent and Trademark Office; and

21 WHEREAS, Through the city's "CertiPIEd" business initiative,

22 other local enterprises have also begun incorporating pie into

23 their operations; the Hampton Inn gives out pie-shaped and scented

24 candles to guests, Broadway Bank is sponsoring pie-eating contests,

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- 1 and Sky Realty Kyle presents pies with its logo decorating the crust
- 2 to customers who buy a home; looking to expand the brand, the city
- 3 is actively recruiting pie-making companies and pie restaurants to
- 4 move to Kyle; and
- 5 WHEREAS, Whether it's pecan pie, apple pie, blueberry pie, or
- 6 pot pie, a pie is an occasion for celebration and delight, and the
- 7 people of Kyle are making this beloved dish a special focus of their
- 8 identity as a community; now, therefore, be it
- 9 RESOLVED, That the 86th Legislature of the State of Texas
- 10 hereby designate Kyle as the official Pie Capital of Texas; and, be
- 11 it further
- RESOLVED, That, in accordance with the provisions of Section
- 13 391.003(e), Government Code, this designation remain in effect
- 14 until the 10th anniversary of the date this resolution is finally
- 15 passed by the legislature.