

By: Campbell

S.C.R. No. 18

CONCURRENT RESOLUTION

1 WHEREAS, In recent years, the Central Texas community of Kyle
2 has begun to garner attention as the Lone Star State's premier
3 source of delicious pies; and

4 WHEREAS, Kyle is home to the Texas Pie Company, where owner
5 Julie Albertson has been baking her signature products for retail
6 and wholesale customers for two decades; during that time, the
7 business has grown from selling a few pies each day to selling up to
8 300, with three-quarters of those purchases being made by people
9 from out of town; and

10 WHEREAS, Recognizing the community's importance in purveying
11 these prized baked goods, city leaders have found numerous ways to
12 build on that reputation; Kyle has hosted the annual Pie in the Sky
13 Hot Air Balloon Festival since 2017, and the mayor has proclaimed
14 January 23 as Pie Day, which coincides with the national
15 celebration of the dish; almost two months later, residents
16 continue the fun with a pun, as they commemorate National Pi (p-i)
17 Day on March 14; moreover, the city has joined the American Pie
18 Council and applied for a pie-related trademark from the
19 U.S. Patent and Trademark Office; and

20 WHEREAS, Through the city's "CertiPIEd" business initiative,
21 other local enterprises have also begun incorporating pie into
22 their operations; the Hampton Inn gives out pie-shaped and scented
23 candles to guests, Broadway Bank is sponsoring pie-eating contests,
24 and Sky Realty Kyle presents pies with its logo decorating the crust

1 to customers who buy a home; looking to expand the brand, the city
2 is actively recruiting pie-making companies and pie restaurants to
3 move to Kyle; and

4 WHEREAS, Whether it's pecan pie, apple pie, blueberry pie, or
5 pot pie, a pie is an occasion for celebration and delight, and the
6 people of Kyle are making this beloved dish a special focus of their
7 identity as a community; now, therefore, be it

8 RESOLVED, That the 86th Legislature of the State of Texas
9 hereby designate Kyle as the official Pie Capital of Texas; and, be
10 it further

11 RESOLVED, That, in accordance with the provisions of Section
12 [391.003\(e\)](#), Government Code, this designation remain in effect
13 until the 10th anniversary of the date this resolution is finally
14 passed by the legislature.