

SENATE RESOLUTION NO. 637

In Memory  
of  
Missy Shorey

**WHEREAS**, Memories of a life well lived may help comfort those saddened by the untimely death of admired civic leader Missy Shorey of Dallas on April 23, 2019, at the age of 47; and

**WHEREAS**, The first woman elected chair of the Dallas County Republican Party, Missy Shorey took office in 2017; she worked tirelessly in behalf of conservative candidates and the values she cherished, including life, liberty, and our constitutional rights; with her vibrant personality and tremendous energy and enthusiasm, she helped energize voters around the powerful opportunities she saw for citizens of North Texas; and

**WHEREAS**, Ms. Shorey previously served for seven years as executive director of Maggie's List, a national political action committee dedicated to electing conservative women to the United States Congress; she was the founder, CEO, and president of Shorey Public Relations, an agency specializing in energy, elections, and economic development; and

**WHEREAS**, Born in Mobile, Alabama, Ms. Shorey moved frequently in her youth as the daughter of a Coast Guard rescue pilot; she worked on Capitol Hill while attending high school in Washington, D.C., and after graduating from the University of Florida, she ran a congressional campaign and served as a communications specialist for the United States Senate Republican Conference; having completed her MBA at American University's Kogod School of Business, she became a vice president for Ogilvy Public Relations Worldwide and senior vice

president and marketing practice leader for Hill+Knowlton Strategies; she launched her own firm in 2004; and

**WHEREAS,** Missy Shorey dedicated herself to making a positive difference in the world around her, and although she will be deeply missed, she leaves a legacy that will long be treasured by those who were fortunate enough to share in the richness of her life; now, therefore, be it

**RESOLVED,** That the Senate of the State of Texas, 86th Legislature, hereby pay tribute to the memory of Missy Shorey and extend sincere condolences to her husband, Marc Himelhoch, and to all who mourn her passing; and, be it further

**RESOLVED,** That an official copy of this Resolution be prepared for her family and that when the Texas Senate adjourns this day, it do so in memory of Missy Shorey.

Hancock, Hall, Paxton

---

President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on April 25, 2019, by a rising vote.

---

Secretary of the Senate

---

Member, Texas Senate

---

Member, Texas Senate

---

Member, Texas Senate