SENATE RESOLUTION NO. 702

WHEREAS, Claudia S. Jackson is retiring from Del Mar College in Corpus Christi on April 30, 2019, drawing to a close an outstanding tenure that has spanned more than four decades; and

WHEREAS, The former director of public information for Bee County College, Claudia Jackson assumed the same role at Del Mar College in 1977; after 21 years in that position, she became the assistant to the president for community relations, and she was subsequently promoted to executive director of community and legislative relations before being named executive director of strategic communication and government relations in 2013; and

WHEREAS, A member of the president's executive team, she has advanced the mission of Del Mar College by managing institutional advertising, publications, marketing, and social media as well as guiding the crisis communication team and acting as a liaison to elected officials; moreover, she was responsible for the information component of the 2014 Capital Improvement Program; under her direction, the College Relations Office has received nearly a hundred marketing and advertising awards; and

WHEREAS, A graduate of Leadership Corpus Christi and Leadership Texas, Claudia Jackson has given back to the community as chair of the Council for Advancement and Support of Education District IV/Southwest and as a member of the CASE international board of directors; in addition, she cochaired the BoldFuture for the Coastal Bend planning initiative and chaired the Corpus Christi Chamber of Commerce Legislative Committee; and

WHEREAS, She has garnered numerous accolades over the years, including the CASE District IV Distinguished Achievement Award and the Corpus Christi YWCA Woman of the Year in Communications award; she holds a bachelor's degree in journalism from The University of Texas at Austin and a master's degree in communications, business, and photography from Texas A&M University--Corpus Christi; and

WHEREAS, Claudia Jackson's dedication, professionalism, and commitment to excellence have greatly benefited Del Mar College, and she may take well-deserved pride in her exceptional record of achievement as she embarks on the next exciting chapter of her life; now, therefore, be it

RESOLVED, That the Senate of the State of Texas, 86th Legislature, hereby congratulate Claudia S. Jackson on her retirement from Del Mar College and extend to her sincere best wishes for the future; and, be it further

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RESOLVED, That a copy of this Resolution be prepared for her as an expression of esteem from the Texas Senate.

Hinojosa

President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on May 7, 2019.

Secretary of the Senate

Member, Texas Senate