

**LEGISLATIVE BUDGET BOARD**  
**Austin, Texas**

**FISCAL NOTE, 86TH LEGISLATIVE REGULAR SESSION**

**April 4, 2019**

**TO:** Honorable Tracy O. King, Chair, House Committee on Licensing & Administrative Procedures

**FROM:** John McGeady, Assistant Director    Sarah Keyton, Assistant Director  
Legislative Budget Board

**IN RE:** **HB1790** by Guillen (Relating to state lottery advertisement and promotion.), **Committee Report 1st House, Substituted**

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| <p><b>No significant fiscal implication to the State is anticipated.</b></p> |
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The bill would amend the Government Code by stating that the Texas Lottery Commission (TLC) may contract with one or more for-profit businesses to advertise or promote the lottery. It would also permit the executive director to sell advertising space on lottery equipment, products, or through any medium, with certain restrictions. TLC indicates that there may be increased revenue as a result of the bill, but is unable to quantify the impact.

The bill would take effect September 1, 2019.

**Local Government Impact**

No fiscal implication to units of local government is anticipated.

**Source Agencies:** 362 Texas Lottery Commission

**LBB Staff:** WP, CLo, SGr, MB