

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 86TH LEGISLATIVE REGULAR SESSION

March 25, 2019

TO: Honorable Tracy O. King, Chair, House Committee on Licensing & Administrative Procedures

FROM: John McGeady, Assistant Director Sarah Keyton, Assistant Director
Legislative Budget Board

IN RE: HB1790 by Guillen (Relating to state lottery advertisement and promotion.), As
Introduced

<p>No significant fiscal implication to the State is anticipated.</p>
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The bill would amend the Government Code by stating that the Texas Lottery Commission (TLC) may contract with one or more for-profit businesses to advertise or promote the lottery. It would also permit the executive director to sell advertising space on lottery tickets, with certain restrictions. TLC indicates that there may be increased revenue as a result of the bill, but is unable to quantify the impact. The agency also indicates there may be operational challenges as it relates to this type of advertising on lottery tickets.

Local Government Impact

No fiscal implication to units of local government is anticipated.

Source Agencies: 362 Texas Lottery Commission

LBB Staff: WP, CLo, SGr, MB