

R E S O L U T I O N

1           WHEREAS, The Borderplex Alliance of El Paso has been honored  
2 with the 2021 Economic Development Organization of the Year Award  
3 from the International Economic Development Council; and

4           WHEREAS, This notable accolade is given annually to recognize  
5 the top economic development organization from around the globe;  
6 with more than 5,000 members, the nonprofit IEDC is the largest  
7 entity of its kind and seeks to promote initiatives that increase  
8 economic prosperity and development in communities of all sizes and  
9 at every level of government; and

10           WHEREAS, Under the leadership of chief executive officer Jon  
11 Barela, the Borderplex Alliance has helped create over 15,000 jobs  
12 since 2013 while bringing in more than \$1.2 billion in investments  
13 to its service areas of El Paso, Ciudad Juárez, Mexico, and  
14 Las Cruces, New Mexico; it has also assisted in establishing 4,000  
15 jobs during the COVID-19 pandemic; in 2020, the alliance was  
16 instrumental in recruiting an Amazon fulfillment center and a  
17 T.J. Maxx distribution center to El Paso, and it is developing a  
18 strategy for electric vehicle production while competing for major  
19 industrial projects in the aerospace and consumer electronics  
20 manufacturing industries; and

21           WHEREAS, Among its services, Borderplex supports business  
22 operations by arranging consultations with government leaders and  
23 licensed professionals in the U.S. and Mexico; furthermore, the  
24 alliance plans and coordinates location scouting, conducts site

1 selection analysis, and connects companies to vendors, suppliers,  
2 and contract manufacturers; it also provides businesses with the  
3 most current information related to climate, labor force,  
4 infrastructure, taxation, and other relevant issues; and

5 WHEREAS, The Borderplex Alliance has helped contribute to the  
6 economic vitality of the Lone Star State, and its receipt of this  
7 prestigious recognition is a testament to its success and to the  
8 significant role it plays in the El Paso community and beyond; now,  
9 therefore, be it

10 RESOLVED, That the House of Representatives of the 87th Texas  
11 Legislature, 3rd Called Session, hereby congratulate the  
12 Borderplex Alliance on being named the 2021 Economic Development  
13 Organization of the Year by the International Economic Development  
14 Council and extend to all those associated with the alliance  
15 sincere best wishes for continued success; and, be it further

16 RESOLVED, That an official copy of this resolution be  
17 prepared for the Borderplex Alliance as an expression of high  
18 regard by the Texas House of Representatives.

Ordaz Perez

H.R. No. 144

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Speaker of the House

I certify that H.R. No. 144 was adopted by the House on  
October 18, 2021, by a non-record vote.

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Chief Clerk of the House