

By: Ordaz Perez

H.R. No. 144

R E S O L U T I O N

1 WHEREAS, The Borderplex Alliance of El Paso has been honored
2 with the 2021 Economic Development Organization of the Year Award
3 from the International Economic Development Council; and

4 WHEREAS, This notable accolade is given annually to recognize
5 the top economic development organization from around the globe;
6 with more than 5,000 members, the nonprofit IEDC is the largest
7 entity of its kind and seeks to promote initiatives that increase
8 economic prosperity and development in communities of all sizes and
9 at every level of government; and

10 WHEREAS, Under the leadership of chief executive officer Jon
11 Barela, the Borderplex Alliance has helped create over 15,000 jobs
12 since 2013 while bringing in more than \$1.2 billion in investments
13 to its service areas of El Paso, Ciudad Juárez, Mexico, and
14 Las Cruces, New Mexico; it has also assisted in establishing 4,000
15 jobs during the COVID-19 pandemic; in 2020, the alliance was
16 instrumental in recruiting an Amazon fulfillment center and a
17 T.J. Maxx distribution center to El Paso, and it is developing a
18 strategy for electric vehicle production while competing for major
19 industrial projects in the aerospace and consumer electronics
20 manufacturing industries; and

21 WHEREAS, Among its services, Borderplex supports business
22 operations by arranging consultations with government leaders and
23 licensed professionals in the U.S. and Mexico; furthermore, the
24 alliance plans and coordinates location scouting, conducts site

1 selection analysis, and connects companies to vendors, suppliers,
2 and contract manufacturers; it also provides businesses with the
3 most current information related to climate, labor force,
4 infrastructure, taxation, and other relevant issues; and

5 WHEREAS, The Borderplex Alliance has helped contribute to the
6 economic vitality of the Lone Star State, and its receipt of this
7 prestigious recognition is a testament to its success and to the
8 significant role it plays in the El Paso community and beyond; now,
9 therefore, be it

10 RESOLVED, That the House of Representatives of the 87th Texas
11 Legislature, 3rd Called Session, hereby congratulate the
12 Borderplex Alliance on being named the 2021 Economic Development
13 Organization of the Year by the International Economic Development
14 Council and extend to all those associated with the alliance
15 sincere best wishes for continued success; and, be it further

16 RESOLVED, That an official copy of this resolution be
17 prepared for the Borderplex Alliance as an expression of high
18 regard by the Texas House of Representatives.