

By: White

H.B. No. 2616

A BILL TO BE ENTITLED

AN ACT

relating to a voluntary labeling program for meat and poultry products originating in this state.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subchapter C, Chapter 433, Health and Safety Code, is amended by adding Section 433.046 to read as follows:

Sec. 433.046. VOLUNTARY TEXAS MEAT AND POULTRY LABELING PROGRAM. (a) The executive commissioner by rule shall, in consultation with representatives of the meat and poultry industry:

(1) develop a label for meat and poultry products sold in this state that indicates whether a meat or poultry product originated in this state; and

(2) develop incentives for a person who sells meat or poultry to use the label.

(b) A meat or poultry product sold in this state is not required to include a label developed under this section.

SECTION 2. As soon as practicable after the effective date of this Act, the executive commissioner of the Health and Human Services Commission shall adopt rules necessary to implement Section 433.046, Health and Safety Code, as added by this Act.

SECTION 3. This Act takes effect September 1, 2021.