

By: Holland

H.R. No. 1231

R E S O L U T I O N

1           WHEREAS, Dr. Bill Dean is retiring from Texas Tech University  
2 on June 1, 2021, drawing to a close a distinguished 54-year career  
3 with the institution; and

4           WHEREAS, Dr. Dean first joined Texas Tech in 1967 as director  
5 of student publications, and he went on to become an associate  
6 professor in the College of Media & Communication, where he has  
7 taught classes in mass communications, journalism, and public  
8 relations; moreover, he has served as an associate dean and as an  
9 academic adviser, and he was president and CEO of the Texas Tech  
10 Alumni Association, which named an expansion of the Merket Alumni  
11 Center in honor of him and his wife, Peggy; he also held multiple  
12 leadership positions in Phi Delta Theta; and

13           WHEREAS, Among his many accolades, Dr. Dean was named the  
14 Best Teacher at Texas Tech by students more than a dozen times, and  
15 he twice received the President's Teaching Award for Excellence; in  
16 2015, he was presented with a Silver Medal Award by the Lubbock  
17 Advertising Federation in recognition of his contributions to  
18 advertising and public service, and in 2017, he was honored with a  
19 Lifetime Service Award from the TTU College of Media &  
20 Communication; and

21           WHEREAS, In addition to his work as an educator, Dr. Dean has  
22 been involved with a number of civic organizations; he has served as  
23 president of the board of the YMCA, as chair of the Lubbock Transit  
24 advisory board, and as chair of the American Red Cross board; a

1 former baseball player, he has also directed the National Baseball  
2 Congress Tournament and coached a number of youth baseball teams;  
3 and

4 WHEREAS, Prior to his tenure with Texas Tech, Dr. Dean served  
5 with the U.S. Army on active duty and in the reserve, and in 1967, he  
6 was honorably discharged as a first lieutenant; he went on to teach  
7 journalism and work as student publications director at Lubbock  
8 High School, and he later became the student activities director at  
9 Coronado High School; he holds three degrees from Texas Tech, a  
10 bachelor's degree in marketing, a master's degree in secondary  
11 education, and a doctorate in education administration; and

12 WHEREAS, Bill Dean's dedication and expertise have benefited  
13 countless students and earned him the lasting respect and  
14 admiration of his colleagues, and he may take great pride in his  
15 exceptional record of achievement as he embarks on the next  
16 exciting chapter of his life; now, therefore, be it

17 RESOLVED, That the House of Representatives of the 87th Texas  
18 Legislature hereby congratulate Dr. Bill Dean on his retirement  
19 from Texas Tech University and extend to him sincere best wishes for  
20 the future; and, be it further

21 RESOLVED, That an official copy of this resolution be  
22 prepared for Dr. Dean as an expression of high regard by the Texas  
23 House of Representatives.