

By: Lucio

S.B. No. 396

A BILL TO BE ENTITLED

AN ACT

1
2 relating to the establishment of school district policies regarding
3 the marketing and commercial advertising of food products on school
4 district property.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

6 SECTION 1. Section 28.004, Education Code, is amended by
7 adding Subsection (p) to read as follows:

8 (p) The local school health advisory council shall:

9 (1) conduct a review of the school district policies
10 regarding the marketing and commercial advertising on district
11 property of food products that are not offered through the school
12 meal program;

13 (2) determine the extent to which the marketing and
14 commercial advertising on district property of food products that
15 are not offered through the school meal program conflict with
16 recommendations developed by the council as required by Subsection
17 (c)(2); and

18 (3) recommend:

19 (A) policies, procedures, strategies, and
20 curricula for the district to diminish the negative health
21 consequences, including obesity, cardiovascular disease, and Type
22 2 diabetes, related to the marketing and commercial advertising on
23 district property of food products that are not offered through the
24 school meal program; and

1 (B) the extent to which marketing and commercial
2 advertising on district property of food products that are not
3 offered through the school meal program should be allowed.

4 SECTION 2. This Act takes effect September 1, 2021.