

By: Stucky

H.R. No. 26

R E S O L U T I O N

1           WHEREAS, Beth Marie's Old Fashioned Ice Cream is celebrating  
2 its 25th anniversary in 2023, and this occasion provides a welcome  
3 opportunity to pay tribute to this venerable North Texas business;  
4 and

5           WHEREAS, Original owners Beth Marie and Randy Cox opened the  
6 business's first parlor on the historic Denton Square in November  
7 1998; in the years that followed, that location became a popular  
8 destination for local residents and visitors alike, and Beth  
9 Marie's has since opened two additional locations in the area; and

10           WHEREAS, Using Emery Thompson machines designed in 1927, Beth  
11 Marie's produces more than 150 flavors of ice cream, with the  
12 selections changing seasonally; in addition to its in-store  
13 offerings, the business sells its products to 50 commercial clients  
14 across North Texas; today, the organization benefits from the  
15 leadership of owners Ken Willis, Bob Moses, and Pat Engelbrecht as  
16 well as regional manager Margaret Rich; and

17           WHEREAS, Independent businesses that reflect the unique  
18 spirit of their communities are to be commended for the vital role  
19 they play in the prosperity of the Lone Star State, and Beth Marie's  
20 Old Fashioned Ice Cream is indeed deserving of recognition for its  
21 quarter century of success; now, therefore, be it

22           RESOLVED, That the House of Representatives of the 88th Texas  
23 Legislature, 4th Called Session, hereby congratulate Beth Marie's  
24 Old Fashioned Ice Cream on its 25th anniversary and extend to all

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1 those associated with the business sincere best wishes for the  
2 future; and, be it further

3       RESOLVED, That an official copy of this resolution be  
4 prepared for Beth Marie's as an expression of high regard by the  
5 Texas House of Representatives.