

By: Herrero

H.R. No. 36

R E S O L U T I O N

1 WHEREAS, Dr. Manuel Flores and Adan Chavez distinguished
2 themselves through their pioneering work as bilingual radio
3 broadcasters for South Texas high school baseball games; and

4 WHEREAS, From 1983 to 2013, the duo broadcasted high school
5 baseball games in both English and Spanish on KUNO and KSAB, serving
6 as the voices for a number of high school teams, including Robstown,
7 Moody, Carroll, Calallen, Falfurrias, Riviera, Freer, Odem,
8 Sinton, Santa Gertrudis, Bishop, and London; Dr. Flores, a
9 journalist and college professor, provided the play-by-play
10 analysis while Mr. Chavez, a high school baseball coach and
11 longtime educator, was the color commentator; blending bicultural
12 elements, the two attracted numerous listeners, often outdrawing
13 English-only stations and broadcasts of Houston Astros games; their
14 efforts contributed to the growing popularity of high school
15 baseball in the region, and they helped showcase the sport as the
16 area became a hotbed of title-contending teams; and

17 WHEREAS, Operating with limited equipment and resources,
18 Dr. Flores and Mr. Chavez did whatever was necessary to deliver the
19 games to their audience; they sometimes stationed themselves in the
20 stands or next to a team dugout when they were unable to secure a
21 place in the press box, and in 1989 they began using cell phones in
22 their work; their ability to interview coaches and players via
23 phone immediately after the game broke new ground for South Texas
24 sports coverage; and

1 WHEREAS, Born in Laredo and raised in Hebbronville,
2 Dr. Flores has served as a journalism professor at Texas A&M
3 University-Kingsville since 2006, and he has published six books
4 and made more than 200 academic presentations; he was inducted into
5 the Miller High School Buccaneers Athletics Hall of Fame and also
6 called high school football games for the institution; and

7 WHEREAS, Mr. Chavez served as a teacher and administrator for
8 the Corpus Christi Independent School District for many years
9 before retiring in 2016; an inductee into the Moody Hall of Fame, he
10 continues to serve as an announcer for high school baseball games;
11 and

12 WHEREAS, With their passion, charm, and love of the game,
13 Dr. Manuel Flores and Adan Chavez delighted baseball fans during
14 the golden era of South Texas baseball, and their contributions
15 will be appreciated for many years to come; now, therefore, be it

16 RESOLVED, That the House of Representatives of the 88th Texas
17 Legislature, 4th Called Session, hereby honor Dr. Manuel Flores and
18 Adan Chavez for their contributions as baseball broadcasters and
19 extend to them sincere best wishes for the future; and, be it
20 further

21 RESOLVED, That an official copy of this resolution be
22 prepared for Dr. Flores and Mr. Chavez as an expression of high
23 regard by the Texas House of Representatives.