

By: Harrison

H.B. No. 4677

A BILL TO BE ENTITLED

AN ACT

relating to the labeling, advertising, and sale of products as "zero emissions".

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Chapter 17, Business & Commerce Code, is amended by adding Subchapter E-1 to read as follows:

SUBCHAPTER E-1. LABELING, ADVERTISING, AND SALE OF "ZERO EMISSIONS" PRODUCTS

Sec. 17.71. "ZERO EMISSIONS" LABELING STANDARD. (a) In this section, "greenhouse gas emissions" has the meaning assigned by Section 382.05102, Health and Safety Code.

(b) A product that is sold in this state may not use "zero emissions" or equivalent phrasing if:

(1) the product produces greenhouse gas emissions when used;

(2) greenhouse gas emissions were produced in the manufacturing of the product; or

(3) greenhouse gas emissions are produced to provide electricity to charge the product's rechargeable battery.

Sec. 17.72. DECEPTIVE TRADE PRACTICE. A violation of Section 17.71 is a deceptive trade practice under Subchapter E and is actionable under that subchapter.

SECTION 2. This Act takes effect September 1, 2023.