

By: Plesa

H.B. No. 4849

A BILL TO BE ENTITLED

AN ACT

relating to notice of facial recognition technology used by
business entities in publicly accessible spaces.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subtitle A, Title 11, Business & Commerce Code,
is amended by adding Chapter 503A to read as follows:

CHAPTER 503A. FACIAL RECOGNITION TECHNOLOGY

Sec. 503A.001. NOTICE OF FACIAL RECOGNITION TECHNOLOGY USE.

A business entity that uses facial recognition technology for the
purpose of identifying a customer or guest in a space located in
this state that is generally accessible to the public must post a
clear and conspicuous notice disclosing the business's use of the
technology in the space. The notice must be posted in a location
that is clearly viewed by a customer or guest entering the space
where the technology is used.

SECTION 2. This Act takes effect September 1, 2023.