

## **BILL ANALYSIS**

C.S.H.B. 4396  
By: King  
Culture, Recreation & Tourism  
Committee Report (Substituted)

### **BACKGROUND AND PURPOSE**

Under current law, the major events reimbursement program offers financial incentives to attract large-scale events, aiming to boost local economies through tourism and spending. The law authorizes the reimbursement of certain event-related costs and expenses and is periodically updated to expand eligible events and clarify qualification criteria based on economic impact and recognized site selection organizations. C.S.H.B. 4396 seeks to expand the list of events and site selection organizations eligible for funding under the program to ensure that Texas remains a competitive and attractive location for hosting major events that drive significant economic impact by adding the American Rodeo, the American Performance Horseman, Teton Ridge Live Productions, and Teton Ridge The American, LLC, to the respective lists.

### **CRIMINAL JUSTICE IMPACT**

It is the committee's opinion that this bill does not expressly create a criminal offense, increase the punishment for an existing criminal offense or category of offenses, or change the eligibility of a person for community supervision, parole, or mandatory supervision.

### **RULEMAKING AUTHORITY**

It is the committee's opinion that this bill does not expressly grant any additional rulemaking authority to a state officer, department, agency, or institution.

### **ANALYSIS**

C.S.H.B. 4396 amends the Government Code to make the American Performance Horseman and the American Rodeo eligible for funding under the major events reimbursement program. The bill accordingly includes Teton Ridge Live Productions and Teton Ridge The American, LLC, among the entities designated as site selection organizations for purposes of the program.

### **EFFECTIVE DATE**

September 1, 2025.

### **COMPARISON OF INTRODUCED AND SUBSTITUTE**

C.S.H.B. 4396 differs from the introduced in minor or nonsubstantive ways by conforming to certain bill drafting conventions.