

By: Guillen

H.B. No. 169

A BILL TO BE ENTITLED

AN ACT

1
2 relating to establishing a communications office in the Texas
3 Economic Development and Tourism Office.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Subchapter A, Chapter 481, Government Code, is
6 amended by adding Section 481.0065 to read as follows:

7 Sec. 481.0065. COMMUNICATIONS OFFICE. (a) The office
8 shall establish and maintain a communications office.

9 (b) The office may hire a director of the communications
10 office and staff as necessary to perform the duties of the
11 communications office under this section.

12 (c) The communications office shall assist the office in
13 marketing and promoting the state both domestically and
14 internationally through advertising, public service announcements,
15 and other means that focus on state and federal laws that persons
16 should be aware of when doing business in the state or visiting the
17 state as a tourist.

18 (d) The communications office shall prepare and distribute
19 information regarding laws and programs, including the enforcement
20 of laws, relating to entry into this state for purposes of business,
21 tourism, and immigration.

22 SECTION 2. This Act takes effect September 1, 2025.