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H. B. No. 514

A BILL TO BE ENTITLED

1 AN ACT

2 relating to a maternal health care workforce campaign.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

4 SECTION 1. Subchapter A, Chapter 32, Health and Safety
5 Code, is amended by adding Section 32.022 to read as follows:

12 (b) Using available resources, the department shall develop
13 and implement a public outreach campaign to increase the number of
14 maternal health care professionals in this state's health care
15 workforce to improve access to maternal health care in rural areas
16 of this state and other areas with a shortage of maternal health
17 care professionals. The department shall design the campaign to:

22 (A) provide trauma-informed care training for
23 all maternal health care professionals:

24 (B) increase the number of maternal health care

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1 professionals in rural areas of this state and other areas with a
2 shortage of maternal health care professionals; and
3 (C) increase the number in the maternal health
4 care workforce of health care professionals who are members of
5 racial or ethnic minority groups:

12 (c) The executive commissioner shall adopt rules necessary
13 to implement this section.

14 SECTION 2. As soon as practicable after the effective date
15 of this Act, the executive commissioner of the Health and Human
16 Services Commission shall adopt the rules and the Department of
17 State Health Services shall develop and implement the maternal
18 health care workforce campaign required by Section 32.022, Health
19 and Safety Code, as added by this Act.

20 SECTION 3. This Act takes effect September 1, 2025.