

By: Lowe

H.B. No. 3224

A BILL TO BE ENTITLED

AN ACT

relating to the compensation and professional representation of certain students participating in University Interscholastic League activities.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subchapter D, Chapter 33, Education Code, is amended by adding Section 33.098 to read as follows:

Sec. 33.098. COMPENSATION AND PROFESSIONAL REPRESENTATION OF STUDENTS PARTICIPATING IN UNIVERSITY INTERSCHOLASTIC LEAGUE ACTIVITIES. (a) In this section, "league" means the University Interscholastic League.

(b) This section applies only to a public or private secondary school that participates in league activities.

(c) The league or a school to which this section applies may not adopt or enforce a policy, requirement, standard, or limitation that prohibits or otherwise prevents an eligible student participating in a league activity from:

(1) earning compensation for the use of the student's name, image, or likeness when the student is not engaged in official league activities, as that term is defined by the league; or

(2) obtaining professional representation, including representation by an attorney licensed to practice law in this state, for contracts or other legal matters relating to the use of the student's name, image, or likeness.

1        (d) A student is eligible to engage in activities described  
2 by Subsection (c) only if the student:

3            (1) is in the ninth grade or above;

4            (2) meets the grade requirements under Section  
5 33.081(c); and

6            (3) complies with the rules adopted by the league  
7 under this section.

8        (e) The league shall adopt rules as necessary to administer  
9 this section. The rules must include:

10           (1) provisions to ensure compensation, or the promise  
11 of compensation, may not be used to facilitate the enrollment in or  
12 transfer of a student to a school participating in a league  
13 activity;

14           (2) provisions prohibiting compensation in exchange  
15 for an endorsement of alcohol, tobacco products, e-cigarettes or  
16 another type of nicotine delivery device, anabolic steroids, sports  
17 betting, casino gambling, a firearm the student cannot legally  
18 purchase, or a sexually oriented business as defined in Section  
19 243.002, Local Government Code;

20           (3) provisions authorizing a school district, school,  
21 or team to prohibit compensation that conflicts with the policy or  
22 honor code of the school district, school, or team; and

23           (4) minimum requirements for a student engaging in  
24 activities described by Subsection (c) to receive financial  
25 literacy and life skills education.

26        SECTION 2. Section 51.9246(j), Education Code, is amended  
27 to read as follows:

1           (j) No individual, corporate entity, or other organization  
2 may:

3                   (1) enter into any arrangement with a prospective  
4 student athlete or student athlete relating to the ~~[prospective]~~  
5 student athlete's name, image, or likeness unless the student is in  
6 ninth grade or above ~~[prior to their enrollment in an institution of~~  
7 ~~higher education]~~; or

8                   (2) use inducements of future name, image, and  
9 likeness compensation arrangement to recruit a prospective student  
10 athlete to any institution of higher education.

11           SECTION 3. The changes in law made by this Act apply only to  
12 a contract entered into, modified, or renewed on or after the  
13 effective date of this Act.

14           SECTION 4. This Act takes effect immediately if it receives  
15 a vote of two-thirds of all the members elected to each house, as  
16 provided by Section 39, Article III, Texas Constitution. If this  
17 Act does not receive the vote necessary for immediate effect, this  
18 Act takes effect September 1, 2025.