

By: Johnson

H.B. No. 3943

A BILL TO BE ENTITLED

# 1 AN ACT

2 relating to prohibited conduct of a health benefit plan issuer in  
3 relation to affiliated and nonaffiliated providers.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Subtitle F, Title 8, Insurance Code, is amended  
6 by adding Chapter 1462 to read as follows:

## CHAPTER 1462. AFFILIATED PROVIDERS

Sec. 1462.001. DEFINITIONS. In this chapter:

17 Sec. 1462.002. APPLICABILITY OF CHAPTER. This chapter  
18 applies only to a health benefit plan that provides benefits for  
19 medical or surgical expenses incurred as a result of a health  
20 condition, accident, or sickness, including an individual, group,  
21 blanket, or franchise insurance policy or insurance agreement, a  
22 group hospital service contract, or an individual or group evidence  
23 of coverage or similar coverage document that is offered by:

24 (1) an insurance company;

1                   (2) a group hospital service corporation operating  
2 under Chapter 842;  
3                   (3) a health maintenance organization operating under  
4 Chapter 843;  
5                   (4) an approved nonprofit health corporation that  
6 holds a certificate of authority under Chapter 844;  
7                   (5) a multiple employer welfare arrangement that holds  
8 a certificate of authority under Chapter 846;  
9                   (6) a stipulated premium company operating under  
10 Chapter 884;  
11                   (7) a fraternal benefit society operating under  
12 Chapter 885;  
13                   (8) a Lloyd's plan operating under Chapter 941; or  
14                   (9) an exchange operating under Chapter 942.

15                   Sec. 1462.003. EXCEPTION TO APPLICABILITY OF CHAPTER. This  
16 chapter does not apply to an issuer, provider, or administrator of  
17 health benefits under:

18                   (1) the state Medicaid program, including the Medicaid  
19 managed care program operated under Chapter 540, Government Code;  
20                   (2) the child health plan program under Chapter 62,  
21 Health and Safety Code;  
22                   (3) a basic coverage plan under Chapter 1551;  
23                   (4) a basic plan under Chapter 1575;  
24                   (5) a coverage plan under Chapter 1579;  
25                   (6) a plan providing basic coverage under Chapter  
26 1601; or  
27                   (7) a workers' compensation insurance policy or other

1 form of providing medical benefits under Title 5, Labor Code.

2 Sec. 1462.004. REIMBURSEMENT OF AFFILIATED AND  
3 NONAFFILIATED PROVIDERS. (a) A health benefit plan issuer may not  
4 offer a higher reimbursement rate to a health care practitioner who  
5 is a member of a nonaffiliated provider based on a condition that  
6 the practitioner agrees to join an affiliated provider.

7 (b) A health benefit plan issuer may not pay an affiliated  
8 provider a reimbursement amount that is more than the amount the  
9 issuer pays a nonaffiliated provider for the same health care  
10 service.

11 (c) This section does not apply to value-based or capitation  
12 reimbursement arrangements.

13 Sec. 1462.005. PROHIBITION ON CERTAIN COMMUNICATIONS. (a)  
14 A health benefit plan issuer may not encourage or direct a patient  
15 to use the issuer's affiliated provider through any oral or written  
16 communication, including:

17 (1) online messaging regarding the provider; or  
18 (2) patient- or prospective patient-specific  
19 advertising, marketing, or promotion of the provider.

20 (b) This section does not prohibit a health benefit plan  
21 issuer from encouraging or directing a patient to use an affiliated  
22 provider that:

23 (1) accepts a reimbursement rate that is lower than  
24 the rate a nonaffiliated provider would charge;  
25 (2) is reimbursed by a health benefit plan issuer  
26 through a risk-sharing or capitation arrangement; or  
27 (3) is tiered against other providers based on

1 value-based quality metrics.

2 Sec. 1462.006. PROHIBITION ON CERTAIN REFERRALS AND  
3 SOLICITATIONS. (a) A health benefit plan issuer may not require a  
4 patient to use the issuer's affiliated provider for the patient to  
5 receive the maximum benefit for the service under the patient's  
6 health benefit plan.

7 (b) A health benefit plan issuer may not offer or implement  
8 a health benefit plan that requires or induces a patient to use the  
9 issuer's affiliated provider, including by providing for reduced  
10 cost-sharing if the patient uses the affiliated provider.

11 (c) A health benefit plan issuer may not solicit a patient  
12 or prescriber to transfer a patient's prescription to the issuer's  
13 affiliated provider.

14 (d) This section does not prohibit a health benefit plan  
15 issuer from soliciting or inducing a patient to use an affiliated  
16 provider that:

17 (1) accepts a reimbursement rate that is lower than  
18 the rate a nonaffiliated provider would charge;

19 (2) is reimbursed by a health benefit plan issuer  
20 through a risk-sharing or capitation arrangement; or

21 (3) is tiered against other providers based on  
22 value-based quality metrics.

23 SECTION 2. Chapter 1462, Insurance Code, as added by this  
24 Act, applies only to a health benefit plan delivered, issued for  
25 delivery, or renewed on or after January 1, 2026.

26 SECTION 3. This Act takes effect September 1, 2025.