

By: Wharton

H.C.R. No. 80

CONCURRENT RESOLUTION

1 WHEREAS, Blue Bell Creameries has become synonymous with ice
2 cream across the Lone Star State and beyond, and the city of Brenham
3 is renowned as the home of this venerable brand; and

4 WHEREAS, Blue Bell ice cream traces its roots to the
5 establishment of the Brenham Creamery Company in 1907; the business
6 initially manufactured butter using excess cream from area farms,
7 and a few years later, it began making ice cream and delivering it
8 by horse-drawn wagon; in 1930, the business was renamed Blue Bell
9 Creameries in honor of the native Texas wildflower, and in 1958, the
10 company began to exclusively focus on making ice cream;
11 headquartered in Brenham with production facilities located there
12 and in Oklahoma and Alabama, Blue Bell is today one of the nation's
13 top-selling ice cream manufacturers, and it markets its products in
14 23 states; and

15 WHEREAS, A major city employer and a regional tourist
16 attraction, the Brenham Blue Bell facility has long played a vital
17 role in boosting the area economy; visitors can learn about the
18 company's history, observe the manufacturing process, and of
19 course, visit the ice cream parlor; in 2025, the Brenham creamery is
20 projected to welcome some 300,000 people; and

21 WHEREAS, The frosty deliciousness of ice cream has had an
22 enduring influence on the development and prosperity of Brenham and
23 has made the city a popular destination for a multitude of visitors,
24 and the community is indeed deserving of recognition for its

1 special role in the culinary heritage of the Lone Star State; now,
2 therefore, be it

3 RESOLVED, That the 89th Legislature of the State of Texas
4 hereby designate Brenham as the official Ice Cream Capital of
5 Texas; and, be it further

6 RESOLVED, That, in accordance with the provisions of
7 Section 391.003(e), Government Code, this designation remain in
8 effect until the 10th anniversary of the date this resolution is
9 finally passed by the legislature.