

R E S O L U T I O N

1 WHEREAS, The City of Lubbock is among the first locations in
2 the state to earn the "grand slam" of Friendly Texas Certified
3 Community designations; and

4 WHEREAS, Awarded by the Texas Economic Development & Tourism
5 Office within the Office of the Governor, the certifications are
6 administered by the Texas Film Commission, the Texas Music Office,
7 and Travel Texas; Lubbock previously garnered the Music Friendly
8 Texas, the Film Friendly Texas, and Digital Media Friendly Texas
9 Certified Community designations, and by adding the Tourism
10 Friendly Texas certification, it has completed all four program
11 elements; and

12 WHEREAS, The Friendly Texas initiative provides communities
13 with training and resources to help spur local job creation and
14 economic expansion through the growth of the film, music, tourism,
15 and digital media industries; and

16 WHEREAS, A place where art, creativity, and opportunities
17 thrive, Lubbock attracts a wide range of industries and innovators,
18 and it is indeed a pleasure to join in recognizing the city for
19 receiving these well-deserved designations; now, therefore, be it

20 RESOLVED, That the House of Representatives of the 89th Texas
21 Legislature hereby congratulate the City of Lubbock on earning the
22 Friendly Texas Certified Community designations for music, film,
23 digital media, and tourism and commend all those involved in
24 securing these recognitions for their efforts; and, be it further

H.R. No. 1255

1 RESOLVED, That an official copy of this resolution be
2 prepared for the City of Lubbock as an expression of high regard by
3 the Texas House of Representatives.

Tepper

H.R. No. 1255

Speaker of the House

I certify that H.R. No. 1255 was adopted by the House on May 23, 2025, by a non-record vote.

Chief Clerk of the House