

1-1 By: Cook, et al. S.B. No. 1313
1-2 (In the Senate - Filed February 14, 2025;
1-3 February 28, 2025, read first time and referred to Committee on
1-4 State Affairs; April 7, 2025, reported adversely, with favorable
1-5 Committee Substitute by the following vote: Yeas 10, Nays 0;
1-6 April 7, 2025, sent to printer.)

1-7 COMMITTEE VOTE

1-8	Yea	Nay	Absent	PNV
1-9	X			
1-10	X			
1-11	X			
1-12	X			
1-13	X			
1-14	X			
1-15	X			
1-16	X			
1-17			X	
1-18	X			
1-19	X			

1-20 COMMITTEE SUBSTITUTE FOR S.B. No. 1313 By: Zaffirini

1-21 A BILL TO BE ENTITLED
1-22 AN ACT

1-23 relating to prohibited signs, logos, and designs in advertising or
1-24 marketing cigarettes, e-cigarettes, or other tobacco products;
1-25 creating a criminal offense.

1-26 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

1-27 SECTION 1. The heading to Subchapter K, Chapter 161, Health
1-28 and Safety Code, is amended to read as follows:

1-29 SUBCHAPTER K. PROHIBITION OF CERTAIN CIGARETTE,
1-30 E-CIGARETTE, OR TOBACCO PRODUCT ADVERTISING; FEE

1-31 SECTION 2. Subchapter K, Chapter 161, Health and Safety
1-32 Code, is amended by adding Section 161.124 to read as follows:

1-33 Sec. 161.124. PROHIBITED IMAGES AND SIGNAGE; CRIMINAL
1-34 OFFENSE. (a) In this section, "e-cigarette" and "retailer" have
1-35 the meanings assigned by Section 161.081.

1-36 (b) A retailer commits an offense if the retailer uses in
1-37 any manner related to the retailer's marketing, advertising, or
1-38 sale of cigarettes, e-cigarettes, or tobacco products a sign, logo,
1-39 or other design mark that:

1-40 (1) depicts a cartoon-like fictional character
1-41 primarily aimed at entertaining minors;

1-42 (2) imitates or mimics the trademarks or visual
1-43 appearance of products primarily marketed to minors;

1-44 (3) includes a symbol primarily used to market
1-45 products to minors;

1-46 (4) includes an image of a celebrity; or

1-47 (5) includes an image resembling a food product, such
1-48 as candy or juice.

1-49 (c) An offense under this section is a Class B misdemeanor.

1-50 SECTION 3. This Act takes effect September 1, 2025.

1-51 * * * * *