By: Hughes

S.B. No. 2337

A BILL TO BE ENTITLED

1	AN ACT
2	relating to the provision of proxy advisory services in connection
3	with certain entities domiciled in this state.
4	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
5	SECTION 1. Title 2, Chapter 21, Business Organizations
6	Code, is amended by adding Subchapter T to read as follows:
7	SUBCHAPTER T: PROXY ADVISORS
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9	Sec. 21.1001. DEFINITIONS. In this subchapter:
10	(1) "Company" means a publicly traded, for-profit
11	company organized or created under the laws of this state or having
12	a principal place of business in this state.
13	(2) "Company proposal" means any proposal made by a
14	company that is included in a company's proxy statement, including
15	but not limited to proposals regarding director elections,
16	executive compensation, corporate transactions and structure,
17	auditor selections, and other similar measures.
18	(3) "Investment manager" means a person or company
19	who, for compensation, provides professional investment
20	management services. The term does not include:
21	(A) an employee or member of an advisory
22	committee of a public retirement system; or
23	(b) a seller of security interests.
24	(4) "Proxy advisor" means a person or entity who, for

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1	compensation, provides proxy advisory services to the shareholders
2	of a company, or to other interested parties, including but not
3	limited to investment managers.
4	(5) "Proxy advisory services" includes the provision
5	of any of the following services in connection with or relating to
6	a company:
7	(A) advice or recommendations on how to vote with
8	regard to measures under shareholder consideration, including
9	proxy proposals and company proposals;
10	(B) proxy statement research and analyses,
11	including with regard to proxy proposals and company proposals;
12	(C) corporate governance ratings and research or
13	other similar services;
14	(D) proxy voting policy development; or
15	(E) proxy vote administration, including through
16	the use pf proxy vote management software or other similar
17	services.
18	(6) "Proxy proposal" means any proposal made by a
19	shareholder to a company that is included in the company's proxy
20	statement.
21	(7) "Shareholder" includes a shareholder, unitholder,
22	limited partner, or other equity owner of a company.
23	Sec. 21.1002. OBLIGATION TO DISCHARGE DUTY BASED SOLELY ON
24	CERTAIN FINANCIAL INTERESTS. (a) Except as otherwise provided in
25	this section, a proxy advisor shall provide proxy advisory services
26	solely in the best financial interest of the shareholders of a
27	company, based on quantitative, impartial standards, for the sole

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purpose of maximizing financial return and control associated 1 2 levels of risk. 3 (b) For purposes of this section, proxy advisory services are not provided solely in the best financial interest of the 4 shareholders if based, all or in part, on non-financial factors, 5 including any commitments, initiatives, policies, targets, or 6 7 subjective or value-based standards pertaining to: (1) environmental, social, or governance (ESG) 8 9 investment principles; 10 (2) diversity, equity, or inclusion; 11 (3) social credit or sustainability scores; or 12 (4) membership in, or association with, any non-profit 13 organization, coalition, initiative, institution, industry, or similar organization that bases its evaluation or assessment of a 14 company's value on non-financial factors. 15 16 (c) For any proxy advisory services that are not provided solely in the best financial interest of the shareholders, the 17 proxy advisor shall: 18 (1) include a conspicuous warning with the provision 19 20 of each such proxy advisory services that they are not made solely, 21 and may not be, in the best financial interest of the shareholders; 22 (2) use best efforts to obtain a prompt, written 23 acknowledgment of the warning required by subpart (a) herein from each recipient shareholder or other interested party, as 24 25 applicable; (3) immediately notify the company that is the subject 26 27 of such proxy advisory services, including full disclosure of all

related proxy advisory services, the basis of the proxy advisor's 1 2 advice and recommendations under this subsection, and all 3 recipients of each such proxy advisory services; and (4) publicly and conspicuously disclose on the 4 5 homepage or front page of the proxy advisor's website that its proxy advisory services include advice and recommendations that are not 6 7 made solely, and may not be, in the best financial interest of 8 shareholders. 9 Sec. 21.1003. VOTING RECOMMENDATIONS; CONFLICTS. (a) If a proxy advisor provides proxy advisory services regarding a company 10 11 to multiple shareholders or other interested parties that include voting recommendations that differ in any material respect 12 13 regarding the same proxy proposal or company proposal, the proxy advisory services shall be considered not to be in the best 14 financial interest of the shareholders. 15 16 (b) For any proxy advisory services described in Subsection (a), in addition to complying with the requirements of Section 17 21.1002(c), the proxy advisor shall immediately: 18 (1) notify each recipient shareholder 19 or other 20 interested party in writing of the conflicting advice or recommendations, including full disclosure of all related advice or 21 recommendations and the proxy advisor's basis for such advice or 22 23 recommendations; (2) notify the company that is the subject of the proxy 24 advisory services in writing of the conflicting advice or 25 recommendations, including disclosure of all 26 related 27 recommendations, the proxy advisor's basis for the

recommendations, and the recipients of each recommendation; and
(3) publicly and conspicuously disclose on the landing
page or front page of the proxy advisor's website that its proxy
advisory services include advice and recommendations that are in
material conflict with proxy advisory services provided to other
shareholders or interested parties.

Sec. 21.1004. VIOLATIONS; DECLARATORY JUDGMENT. An
 affected party, including the company that is the subject of the
 proxy advisory services, any shareholders of the company, or other
 interested parties, may bring an action under Chapter 37, Civil
 Practice and Remedies Code, to determine whether a proxy advisor
 has committed a violation of this subchapter.

13 SECTION 2. The changes in law made by this Act apply only to 14 proxy advisory services rendered on or after the effective date of 15 this Act. Proxy advisory services rendered before the effective 16 date of this Act are governed by the law in effect on the date the 17 contract or other agreement for the services was entered into, and 18 the former law is continued in effect for that purpose.

19 SECTION 3. This Act takes effect immediately if it receives 20 a vote of two-thirds of all the members elected to each house, as 21 provided by Section 39, Article III, Texas Constitution. If this 22 Act does not receive the vote necessary for immediate effect, this 23 Act takes effect September 1, 2025.

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