

SENATE RESOLUTION NO. 331

In Memory
of
Robert Morehead

WHEREAS, All who shared in the life of Robert Morehead of Santa Fe, New Mexico, were deeply saddened by his passing on January 24, 2025, at the age of 77; and

WHEREAS, The son of Jackie and Robert Morehead, "Mo" Morehead was born in Dallas on February 3, 1947, and he grew up with the companionship of a sister, Sue; after graduating from the Texas Military Institute in San Antonio, he attended Southern Methodist University and studied journalism and religion; he wrote for *The Wall Street Journal* before moving to Corpus Christi, where he cofounded Morehead, Dotts & Laporte Advertising Agency; and

WHEREAS, Mr. Morehead married Linda Smith Reed, and the couple were blessed with three daughters, Juliana, Sally, and Tracy; after that marriage ended, Mr. Morehead began another rewarding chapter of his life with his beloved wife, Charmaine; over the years, he had the pleasure of welcoming five grandchildren into his family; and

WHEREAS, In 2010, Mr. Morehead moved to San Antonio, where he became the brand ambassador for St. Mary's University, and he ultimately settled in Santa Fe in 2023; active in every community he lived in, he lent his talents to the boards of numerous nonprofit organizations, and he was a champion of the arts, education, equal opportunity, and civic engagement; he was a Rotary Club member in Corpus Christi, San Antonio, and Santa Fe, and he co-chaired the Harvey Weil Sportsman Conservationist Award fundraiser; in his leisure time, he enjoyed writing,

traveling, playing golf, and studying history; above all else, he cherished time spent with his family and friends; and

WHEREAS, Although Mo Morehead is greatly missed, he has left his loved ones with a wealth of memories that they will forever treasure; now, therefore, be it

RESOLVED, That the Senate of the State of Texas, 89th Legislature, hereby pay tribute to the life of Robert Morehead and extend heartfelt sympathy to the members of his family: to his wife, Charmaine Morehead, and her children and father; to his sister, Sue Goodman, and her children; to his daughters, Juliana Sersen and her husband, Chad, Sally Palmer and her husband, Terry, and Tracy Bacarisse and her husband, Sam; to his granddaughters, Scarlett, Mia, Isla, Hazel, and Clara; and to his many other relatives and friends; and, be it further

RESOLVED, That an official copy of this Resolution be prepared for his family and that when the Texas Senate adjourns this day, it do so in memory of Mo Morehead.

Hinojosa of Nueces

President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on March 26, 2025, by a rising vote.

Secretary of the Senate

Member, Texas Senate