

By: Middleton

S.R. No. 348

R E S O L U T I O N

1 WHEREAS, The 50th anniversary of Monument Chevrolet in
2 Pasadena was celebrated in 2024; and

3 WHEREAS, This family-owned dealership was cofounded in 1974
4 by company president Carroll Smith, who benefits today from the
5 assistance of his sons, W. C. and Brandon, who serve as vice
6 presidents; in 1997, Mr. Smith was nominated as the TIME Dealer of
7 the Year, and in 2006, he was named the Automotive Youth Educational
8 Systems Dealer of the Year; and

9 WHEREAS, Recognizing the need for sustainability, Monument
10 Chevrolet has implemented green initiatives in an effort to reduce
11 its carbon footprint, including energy-efficient lighting and
12 recycling programs; these actions reflect the dealership's
13 commitment to ensuring a cleaner planet for the generations to
14 come; and

15 WHEREAS, In addition to selling vehicles, the dealership has
16 been involved in various local charities, supporting health and
17 welfare initiatives; Monument Chevrolet also gives back to the
18 community by providing resources to schools and sponsoring events,
19 such as the La Porte-Bayshore Chamber of Commerce's State of the
20 Cities Luncheon; and

21 WHEREAS, Over the last five decades, Monument Chevrolet has
22 continually adapted to meet the needs of its customers while
23 maintaining its quality and service standards, and it is a pleasure
24 to honor the company for the important role it plays in the Pasadena

1 community; now, therefore, be it

2 RESOLVED, That the Senate of the 89th Texas Legislature
3 hereby commemorate the 50th anniversary of Monument Chevrolet and
4 extend to Carroll Smith and his employees sincere best wishes for
5 continued success; and, be it further

6 RESOLVED, That an official copy of this resolution be
7 prepared for Monument Chevrolet as an expression of high regard by
8 the Texas Senate.