

**LEGISLATIVE BUDGET BOARD
Austin, Texas**

FISCAL NOTE, 89TH LEGISLATIVE REGULAR SESSION

April 15, 2025

TO: Honorable Giovanni Capriglione, Chair, House Committee on Delivery of Government Efficiency

FROM: Jerry McGinty, Director, Legislative Budget Board

IN RE: HB4936 by Curry (Relating to the creation of the Department of Marketing Services.), **As
Introduced**

No significant fiscal implication to the State is anticipated.

The bill would amend the Government Code to establish the Department of Marketing Services. The Department would be governed by a board composed of seven members appointed by the Governor, with Senate confirmation.

This analysis assumes that Department of Marketing Services would be administratively supported by the Office of the Governor and that the estimated costs associated with the bill could be absorbed within existing resources.

Local Government Impact

No significant fiscal implication to units of local government is anticipated.

Source Agencies: 116 Sunset Advisory Commission, 300 Trusted Programs Within the Office of the Governor, 304 Comptroller of Public Accounts

LBB Staff: JMc, RStu, LCO, KCu, NV